

WINDENERGY HAMBURG 2018

25 - 28 SEPTEMBER 2018
HAMBURG MESSE, GERMANY

15 TAP grants of £1,500 available

The EIC, NOF Energy, RenewableUK and Subsea UK in partnership with DIT are proud to be organising and managing the UK Group Pavilion at WindEnergy Hamburg 2018.



WindEnergy Hamburg is the world's leading wind industry expo bringing together global onshore and offshore players under one roof. Germany is a leading technology nation, the first country in the world to carry out a real energy revolution, and a pioneer in the implementation of renewable energies. WindEnergy Hamburg covers the whole value chain of wind energy and provides a special focus for expertise in its section on storage technologies.

Benefits of participation

- Prime location for the UK Group Pavilion located in Hall B1
- Innovative stand design to create a high-quality business lounge and private meeting space
- High level company branding for all co-exhibitors
- Themed networking receptions, dinners and side events
- Exclusive business partnering support
- Experienced management that prepares the Group before the event and management on-site

In partnership with:



Department for
International Trade

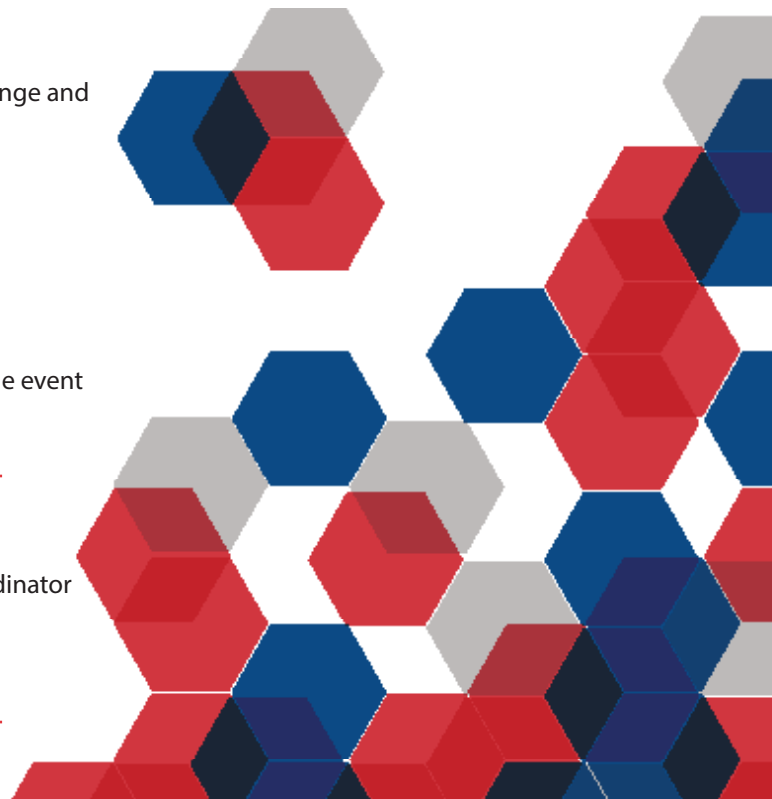
For further information
and to apply, contact:
Lucia Durante, Overseas Events Co-ordinator

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trade
visitors from
35,000+
48 nations

1,400+
Exhibitors

65,000
sqm of
exhibition
space



Breakdown of participation costs

There are two packages for UK SMEs companies wishing to join the UK Group Pavilion at WindEnergy Hamburg 2018. The table below illustrates the feature of each package. The total costs of each package (ex VAT) is:

Premium package - £5,000
Standard package - £3,000

Media Package - 450 Euros per person (compulsory fee, to be paid directly to show organisers)



| Package Features | Premium | Standard |
|---|---------|----------|
| UK Group Pavilion | ✓ | ✓ |
| Exclusive use of branded area | ✓ | |
| Innovative stand design to provide the UK Group a high quality business lounge | ✓ | ✓ |
| Private meeting space available for bookings | ✓ | ✓ |
| Media Package (compulsory cost) includes catalogue entry and internet database published on the website | ✓ | ✓ |
| Listed as an exhibitor with contact information in the WindEnergy Hamburg online/printed event guide and app | ✓ | ✓ |
| High level company branding alongside DIT and partners throughout the Pavilion | ✓ | ✓ |
| Screens to display corporate videos, branding and key messages | ✓ | |
| Promotion of the co-exhibitors through the events media partners, DIT global network and EIC, RenewableUK and NOF Energy contacts | ✓ | ✓ |
| UK themed networking drinks reception held at the Pavilion | ✓ | ✓ |
| DIT business partnering assistance to plan your meetings ahead of the event | ✓ | ✓ |
| Exclusive invitations to UK networking events - breakfasts, dinners and drinks | ✓ | ✓ |
| Dedicated project manager to assist prior to and onsite at the show | ✓ | ✓ |
| Welcome desk staffed throughout the event | ✓ | ✓ |
| Freight partners | ✓ | ✓ |
| Pre-show webinar for the Group to prepare for your attendance | ✓ | ✓ |
| Discounted attendance at the WindEurope Summit (conference sessions) | ✓ | |
| 15 TAP grants of £1,500 available - making premium fee just £3,500 and standard fee just £1,500! | ✓ | ✓ |

WHY EXHIBIT AT WINDENERGY HAMBURG 2018

The UK has established itself as the global leader in offshore wind. With over 6GW of capacity installed and a further 3.3GW set to come online by 2020, the technology supplies more than 5% (and counting) of the country's total electricity needs. Investment has poured into the local supply chain, creating thousands of jobs and revitalising coastal communities.

The country's success has also opened up export markets. Lucrative contracting opportunities have begun to emerge as other European countries begin their own build out of offshore wind. The UK supply chain is perfectly placed to provide their expertise and win work across the continent.

APPLICATION TO PARTICIPATE - WINDENERGY HAMBURG 2018

HAMBURG MESSE, GERMANY
25-28 SEPTEMBER 2018

Please return to lucia.durante@the-eic.com
Deadline for applications **29 June 2018**

We wish to participate in the UK group and confirm that we accept the Terms and Conditions issued by the EIC and the organisers Hamburg Messe und Congress GmbH (available on request). TAP Funding confirmed for SMEs - **£1,500** for eligible companies.

Signature:

Name (in caps): _____ Date: _____

The Exhibitor warrants that the person submitting the Application Form is fully authorised to enter into the Contract on behalf of the Exhibitor.

1. UK COMPANY DETAILS (FORMS WITHOUT UK REGISTERED COMPANY DETAILS WILL NOT BE ACCEPTED)

UK Company: _____ Member/non-member: _____
UK Address: _____
Contact name: _____ Position: _____
Email: _____ Website: _____
Tel (switchboard): _____ Tel (direct line): _____
Products/services: _____

2. TRADE ASSOCIATION - MEMBERS

Please select, if applicable, which trade association you are a member of:

EIC NOF Energy RenewableUK Subsea UK

3. PAYMENT (1) Payment of the management fee is due with the application and is a precondition of a valid booking. (2) On receipt of your booking, EIC will invoice for the balance of charges. Payment is due within 30 days of invoice. All costs and fees below are excluding VAT. NB Outstanding payments will result in your plinth being released.

Premium Package – £5,000 (ex VAT) _____
Standard Package – £3,000 (ex VAT) _____
Media Package – 450 Euros (to be paid directly to show organisers) _____
Total: _____

4. INVOICES REQUIREMENTS

Please provide the invoice address, if different from above:

Please provide a Purchase Order number, if required. PO: _____

5. CREDIT CARD FOR MANAGEMENT FEE PAYMENT

If you wish to book by credit card, please supply details below. Upon transaction confirmation, EIC will send you a receipt.

Card number: _____ Card type: _____
Start date: _____ Expiry date: _____
Name on card: _____ Signature: _____

6. VAT

The management fee and all other charges will be inclusive of VAT when invoiced. A receipted invoice will be forwarded to you as acknowledgement of your payment.

7. TERMS AND CONDITIONS

EIC Terms and Conditions for Companies Participating in Exhibitions apply and have precedence in case of conflict. In addition this Application and the explanatory note issued by EIC and Hamburg Messe und Congress GmbH are deemed to be incorporated in and form part of this contract. The contract contains some limitations and exclusions of liability in favour of EIC, which are included so that we can keep the costs within reasonable bounds. The availability of the space and shell scheme applied for is not guaranteed. The contract will come into existence when (1) you and EIC have initially agreed the size of the space and shell scheme and (2) EIC has received payment of the Management Fee. Please note also that, in order to present a tidy appearance and give fair prominence to all exhibitors, (1) you may not embellish the identity panels of your stand by using unauthorised graphics etc, and no graphics outside or above the allocated stand space are permitted; and (2) EIC may, at its discretion, require you to reduce the volume or turn off your audio equipment.



"Working with the EIC and DIT has been great in helping us to win new business"

Maric Whitehead, Hughes Sub Surface Engineering

"Good helpful staff from EIC. Good stand in busy area of Hall B1"

Scott Love, Mott MacDonald