

# SPONSORSHIP OPPORTUNITIES

**EIC**  
NATIONAL  
*Awards*  
DINNER 2017  
12 OCTOBER

The EIC National Awards Dinner will take place in the spectacular 8 Northumberland Avenue, London's most central venue.

Join us at the most prestigious event in the UK energy industry's supply chain calendar as we celebrate the achievements and successes achieved by YOU, our members.

Nearly all the major Tier 1 and Tier 2 EPC contractors, operators and developers are represented within the audience, making this a unique opportunity to promote your brand to potential customers, clients and peers allowing your company to stand out. Take advantage of this exclusive platform for hosting and entertaining your own VIP guests.

We are delighted to announce that we have secured Jimmy Carr as our guest speaker for the evening.

## WHY SPONSOR?

- Exposure to over 400 industry professionals in attendance
- Affiliate your brand with the most prestigious awards event in the UK Energy supply chain
- Promote your brand to a captive audience of relaxed buyers and industry peers
- Network with UK and international energy players
- Show your support for the UK energy industries and the communities in which you operate
- Align your company with the leading UK Energy supply chain trade organisation

## INCLUDED IN ALL SPONSORSHIP PACKAGES

- Tickets to the EIC National Awards Dinner (Number depending on package)
- Exclusive invitation to the VIP drinks reception in Boyd's Bar (number depending on package)
- Exclusive invitation to the VIP drinks reception in Boyd's Bar (number depending on package)
- Editorial opportunity within Energy Focus magazine, circulated to over 4,000 industry contacts
- Photography coverage including your logo with Jimmy Carr
- Promotion as a sponsor in the extensive publicity programme for the event, including the EIC website, EIC Monthly News, EIC emails and Energy Focus



## FOR ALL EVENT ENQUIRIES PLEASE CONTACT:

Lauren Zoryk, National Events Manager, +44 (0) 1642 379975  
or email [lauren.zoryk@the-eic.com](mailto:lauren.zoryk@the-eic.com)

# PLATINUM SPONSORSHIP OPPORTUNITY

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Our platinum sponsorship package offers maximum exposure for a select group of companies.

Choose your preferred sponsor item from:

- Dinner
- Drinks Reception
- Entertainment

**COST: £6,750<sup>+VAT</sup>**

- 10 tickets for you and your guests at your table in a prominent position within the Ballroom (worth £3,500 +VAT)
- Invitation to the exclusive VIP drinks reception for you and your guests (10)
- VIP drinks reception - signposted Muster Point
- Dinner programme - one page full colour advert (distributed to all guests)
- Stage screen - advert/marketing material (max 3 slides) played on an alternating loop during dinner
- Stage screen - logo included in 'Thanks to our Sponsors'
- Walkway screens - individual advert (1 slide) played as loop throughout evening
- Walkway screens - logo included in 'Thanks to our Sponsors'
- Thanked by CEO on stage
- Opportunity to have group or individual photo with celebrity speaker (Jimmy Carr)

## ADDITIONAL BENEFITS:

- Sponsor flyer distribution within our monthly magazine Inside Energy circulated to over 1,500 industry contacts
- Editorial opportunity within Energy Focus magazine, circulated to over 4,000 industry contacts
- Photography coverage
- Promotion as a sponsor in the extensive publicity programme we have scheduled for this event including the EIC website, EIC Monthly News, EIC emails and Energy Focus



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NORTHUMBERLAND  
AVENUE  
LONDON'S MOST CENTRAL VENUE

# GOLD SPONSORSHIP OPPORTUNITY

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Our gold sponsorship package offers three fantastic opportunities to member companies who wish to maximise their participation at the dinner.

Choose your preferred sponsor item from:

- AV
- Table wines & beers
- Invitations & programme

**COST: £5,200<sup>+VAT</sup>**

- 10 tickets for you and your guests at your table in a prominent position within the Ballroom (worth £3,500 +VAT)
- Invitation to the exclusive VIP drinks reception for you and selected guests (6)
- Drinks Reception - signposted Muster Point
- Dinner programme - half page full colour advert (distributed to all guests)
- Stage screen - advert/marketing material (max 2 slides) played on an alternating loop during dinner
- Stage screen – logo included in ‘Thanks to our Sponsors’
- Walkway screens – individual advert (1 slide) played as loop throughout evening
- Walkway screens – logo included in ‘Thanks to our Sponsors’
- Thanked by CEO on stage
- Opportunity to have group or individual photo with celebrity speaker (Jimmy Carr)

## ADDITIONAL BENEFITS:

- Editorial opportunity within Energy Focus magazine, circulated to over 4,000 industry contacts
- Photography coverage
- Listed as a sponsor in the extensive publicity campaign we have scheduled for this event including the EIC website, EIC Monthly News, EIC emails and Energy Focus



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# SILVER SPONSORSHIP OPPORTUNITY

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Our silver sponsorship package offers a novel way of associating your companies with the industry leaders in their field.

Choose your preferred sponsor item from:

- AWARDS – 7 categories to sponsor (on individual basis)

**COST: £3,550<sup>+VAT</sup>**

- 4 tickets for you and your guests at a table in a prominent position within the Ballroom (worth £1,460 +VAT)
- Invitation to the exclusive VIP drinks reception for you and an honoured guest (2)
- Drinks Reception - signposted Muster Point
- Dinner programme – specific thanks and Logo on specific Award page (distributed to all guests)
- Stage screen – sponsored by...acknowledgement and logo displayed on Award Winner slide
- Stage screen – logo included in ‘Thanks to our Sponsors’
- Walkway screens – individual advert (1 slide) played as loop throughout evening
- Walkway screens – logo included in ‘Thanks to our Sponsors’
- Thanked by CEO on stage
- Opportunity to have group or individual photo with celebrity speaker (Jimmy Carr)

## ADDITIONAL BENEFITS:

- Editorial opportunity within Energy Focus magazine, circulated to over 4,000 industry contacts
- Photography coverage
- Listed as a sponsor in the extensive publicity campaign we have scheduled for this event including the EIC website, EIC Monthly News, EIC emails and Energy Focus



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# BRONZE SPONSORSHIP OPPORTUNITY

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Our bronze sponsorship package offers an entry level platform to get your brand in front of the industry leaders and your peers.

Choose your preferred sponsor item from:

- Music
- Gifts
- Prize Draw
- Table water
- Coffee & Chocolates

**COST: £1,650<sup>+VAT</sup>**

- 2 tickets for you and a guest at a table in a prominent position within the Ballroom (worth £730 +VAT)
- Drinks Reception - signposted Muster Point
- Dinner programme – ‘Thanks to our Sponsors’ logo placement
- Stage screen – logo included in ‘Thanks to our Sponsors’
- Walkway screens – logo included in ‘Thanks to our Sponsors’
- Thanked by CEO on stage
- Opportunity to have group or individual photo with celebrity speaker (Jimmy Carr)

## ADDITIONAL BENEFITS:

- Editorial opportunity within Energy Focus magazine, circulated to over 4,000 industry contacts
- Photography coverage
- Listed as a sponsor in the extensive publicity campaign we have scheduled for this event including the EIC website, EIC Monthly News, EIC emails and Energy Focus



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# APPLICATION TO SPONSOR



Please complete all aspects below

We wish to participate as a National Awards Dinner Sponsor and confirm that we accept the Terms and Conditions issued by The EIC.

Signature:	Name (in caps):
	Date:

Company Name:	PO Number (if applicable):
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Invoice address:
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Main contact:	Job title:
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Telephone:	Mobile:
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Email:
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Where did you hear about the event?
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What is your main reason for sponsoring this event? <i>E.g., promotion to speakers, industry, networking opportunities, launching new products/ services, etc</i>
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DESCRIPTION (please specify your choice within the sponsorship opportunity)	Price £	Total £
Platinum sponsor	£6,750	
Gold sponsor	£5,200	
Silver sponsor	£3,550	
Bronze sponsor	£1,650	
Additional dinner place(s)	£365	
	Subtotal	
	VAT @ 20%	
	TOTAL	

We agree to the above charges. Please raise an invoice to us for this amount, which we agree to pay in 28 days. **NB Outstanding payments will result in your requirements being released.**  
Cancellation by the customer as per clause 10.3: 25% non-refundable deposit if received before 1st April 2017. 50% cancellation fees apply after 1st May 2017. 100% cancellation fee applies after 1st July 2017.



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