

EXHIBITION & SPONSORSHIP PACKAGES 2016



PROMOTE YOUR GOODS OR SERVICES TO OIL COMPANIES AND CONTRACTORS!

The EIC's flagship supply chain event series is proud to be returning to Manchester on 22nd & 23rd November 2016.

International oil companies and contractors will outline their supply chain requirements, underpin the conference programme and meet suppliers on a one-2-one basis.

These companies will be attending to seek out new technologies, cost saving innovations and expertise to improve how they operate and what they buy in order to give them a competitive edge and accelerate future projects.

EIC Connect is the place to be for any company wishing to present a new or innovative product and/ or showcase a successful service or technology.



- Promote your company to a captivated audience for a fraction of the cost of exhibiting at mainstream, commercial exhibitions
- EIC "buddy" system. One point of contact to help raise your profile including promoting your unique products so that the EIC can facilitate meaningful visits to your stand from the key companies attending
- Exhibitors are encouraged to display new technologies, simulators/ interesting exhibits
- Opportunity to invite up to 10 key clients for free*
- First sight of the One 2 One appointment availability with key buyers
- VIP guest place for CEO/C-level colleague
- Free buyer place for your purchasing department
- Two exclusive invitations to the "Ice Breaker" reception with speaker companies on 22nd November 2016
- Package includes 2 full delegate places and 2 places to the dinner on 23rd November 2016 worth £349 each
- Logo and listing on website, "USP's" sent to speaker companies
- Event Catalogue Entry, including logo and contact details

*The EIC will ask you to nominate clients which we will audit for suitability. We will then provide you with the link to register your clients. As a not-for-profit event, past delegates will not be able to qualify for free client passes.

For more information, please visit: www.the-eic.com/eicconnect
Lauren Zoryk | +44 (0) 1642 379 975 | lauren.zoryk@the-eic.com



2016 Speakers & Guests include:



Exhibitors:

- 2.5m high Shell scheme stand, 300mm high fascia, Company name on each open side
- ONE 500watt socket outlet, TWO spotlights, ONE table, TWO side chairs

Sponsors:

- Option to share Sponsorship, please enquire for details
- Primary logo opportunity in your sponsored area
- Circulation of promotional material within your sponsored area
- 10% discount off an exhibition stand

All Sponsors & Exhibitors:

- 2 delegate places (lunch, refreshments, presentation copy)
- 2 places for the exclusive "Ice Breaker" Reception and Networking Dinner
- First sight of One-2-One appointments
- Logo, Web banner (160px wide by 600px high) and link
- Opportunity to invite up to 10 clients for free
- Additional delegate tickets from just £199.00+VAT each

2016 Exhibitors & Sponsors include:



For more information, please visit: www.the-eic.com/eicconnect

Lauren Zoryk | +44 (0) 1642 379 975 | lauren.zoryk@the-eic.com



APPLICATION FORM PART 1



PLEASE COMPLETE ALL ASPECTS BELOW:

We wish to exhibit at EIC Connect Oil & Gas 2016 and confirm that we accept the Terms & Conditions overleaf. Please raise an invoice to us for the amount of _____ which we agree to pay in 30 days.

Cancellation by the customer as per clause 11: 100% cancellation fee applies after 1st September 2016.

Signature: _____ Name: _____

Dated: _____ Job Title: _____

Company Name:	
Invoice Address	
Telephone:	Fax:
Main Contact (If different from above):	Job Title:
Email:	Mobile:

Please tick your requirements below. If you want to exhibit, please specify your preferred stand number here
All requests will be treated on a first come first served basis. _____
A 10% discount off the stand price will be given to sponsors. Adverts are available for sponsors & exhibitors only.

Lanyards Sponsor SOLD	"Ice Breaker" Reception Sponsor SOLD	Conference Area Sponsor SOLD
Networking Dinner Sponsor SOLD	9sq.m. Corner Shell Scheme (3m x 3m) £3,250.00+VAT <input type="checkbox"/>	9sq.m. Terraced Shell Scheme (3m x 3m) SOLD OUT
Registration Area Sponsor <input type="checkbox"/> £2,795.00+VAT	One 2 One Area Sponsor <input type="checkbox"/> £2,795.00+VAT	Delegate Networking Area Sponsor <input type="checkbox"/> £2,795.00+VAT
Exhibition Theatres Sponsor <input type="checkbox"/> £2,795.00+VAT	Networking Delegate Drinks Reception Sponsor (23.11.16) <input type="checkbox"/> £2,795.00+VAT	Full Page Advert (run of print) In Event Brochure SOLD OUT

Delegate Tickets are priced at £299 and £249 to EIC members. Exhibitors & Sponsors can purchase additional delegate places for £199 leading up to the event. All dinner places cost an additional £50.00

Please return this form to:

Lauren Zoryk | +44 (0) 1642 379 975 | lauren.zoryk@the-eic.com



APPLICATION FORM PART 2



PLEASE COMPLETE ALL ASPECTS BELOW:

Company Name:

COMPANY PROFILE:

As speakers confirm, we will promote exhibitors and sponsors as much as possible so it is important to really shout about your company's offering here.

Avoid generic statements such as "*Expertise, knowledge, experience; seamless delivery from concept to completion*" as they do not explain what your company does.

Please make sure your statement is factual as this will be your entry into the Event Brochure. Entries over 50 words may be edited.

Include your unique selling point/product offering/service that you will be showcasing at the event, for example:

1. *XXX product is proven to save costs by reducing man hours"*
2. *our reciprocating XXX is designed to lower life cycle costs"*
3. *"the low weight of our XXX reduces installation costs"*

TYPE YOUR PROFILE HERE

Which 3 companies would you most like to visit your stand or meet?

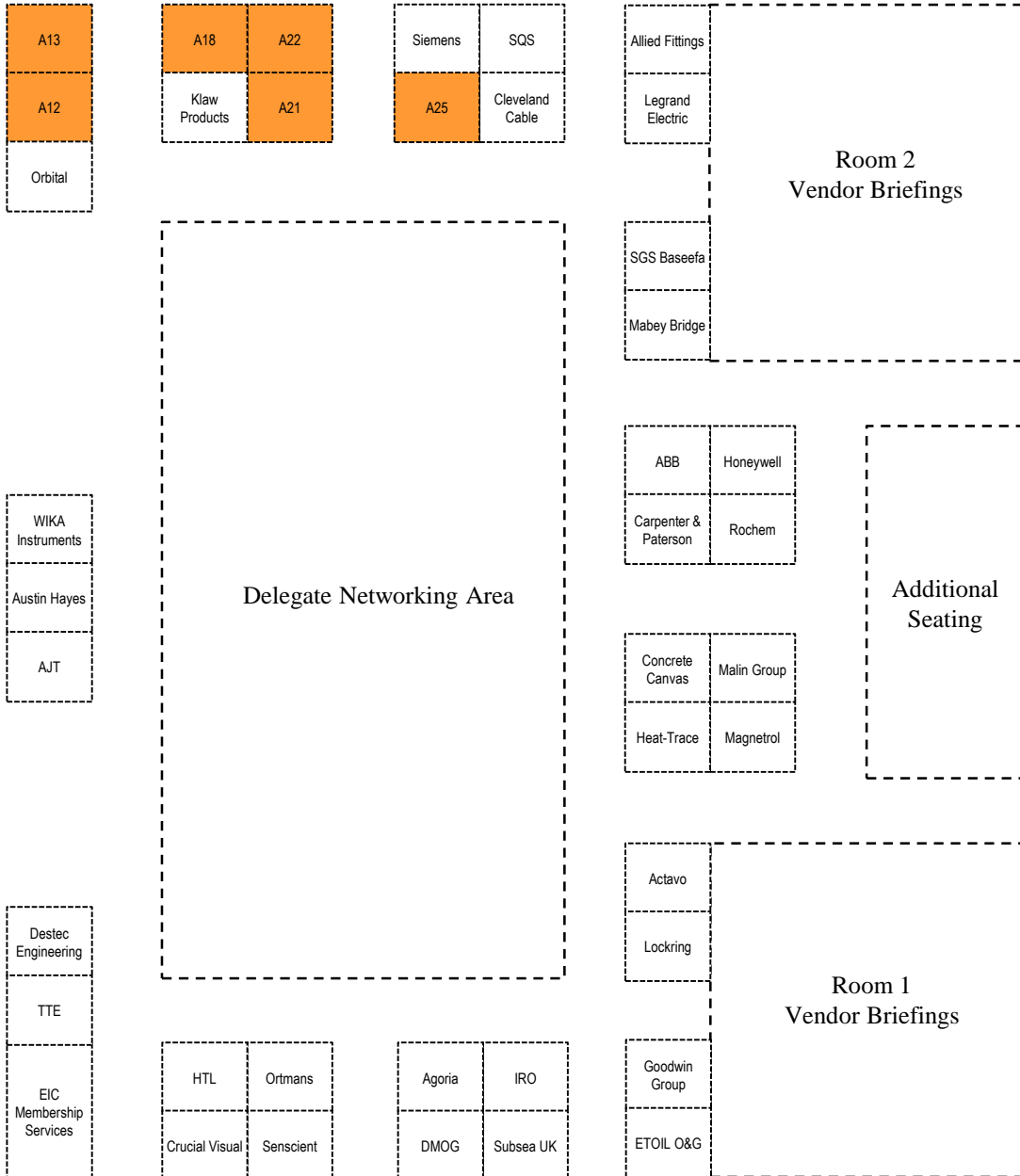
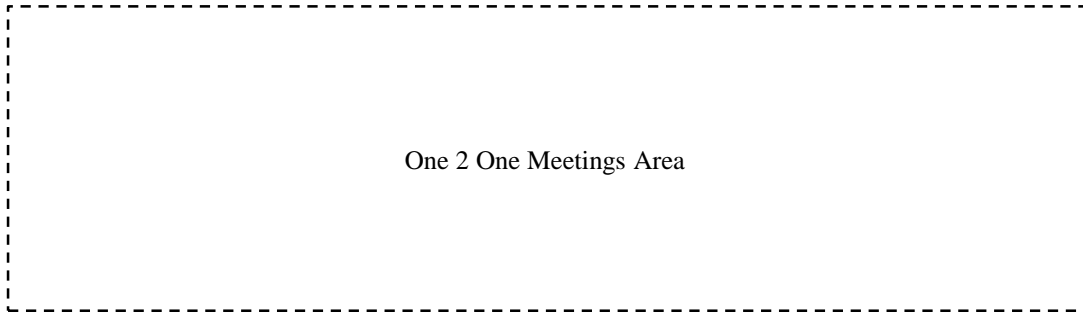
- 1.
- 2.
- 3.

The EIC will endeavour to invite as many companies as possible to the event but their attendance cannot of course be guaranteed.

Please return this form to:
Lauren Zoryk | +44 (0) 1642 379 975 | lauren.zoryk@the-eic.com



FLOOR PLAN ILLUSTRATION



Back through ↓ to Registration and Conference Room

View the venue here <http://www.manchestercentral.co.uk/exhibitors>
This floor plan is not to scale and may be subject to change at the discretion of the EIC upon local authority approval.

Please return this form to:

Lauren Zoryk | +44 (0) 1642 379 975 | lauren.zoryk@the-eic.com



EIC TERMS AND CONDITIONS FOR COMPANIES PARTICIPATING IN EIC CONNECT EVENTS

1. Limitation of liability

- 1.1 To enable the EIC to provide the Services to the exhibitor for the prices and fees charged, EIC excludes certain types of loss and limits its liability to the exhibitor. The exhibitor acknowledges that this clause 1 is an important inducement for EIC to enter into this contract with the exhibitor and that EIC would not enter into this contract without these limitations and exclusions.
- 1.2 EIC, its employees, agents and sub-contractors, shall not be liable in any event for any economic loss, loss of profits, revenue, goodwill or anticipated saving or for indirect, special, incidental or consequential loss or damage of the exhibitors or others, whether or not EIC was aware that such loss or damage may arise.
- 1.3 Except as provided in these terms and conditions EIC, its employees, agents or subcontractors shall not be liable, for any claim, costs, demand or liability whatsoever and howsoever arising out of or in connection herewith or the supply of any Services hereunder.
- 1.4 In no event shall EIC's aggregate liability to the exhibitor exceed the amount paid by the exhibitor to EIC for the Services.
- 1.5 The limitations and exclusions in this contract apply to liability under the law of contract, tort, negligence, breach of duty or under any other legal principle to the maximum extent permitted by law
- 1.6 EIC shall have no liability whatsoever or howsoever arising in respect of any claim of which it is not notified in writing prior to the first anniversary of this contract.

2. Indemnities and insurance

- 2.1 The exhibitor undertakes to indemnify EIC against all liabilities of whatsoever nature incurred by EIC towards the exhibition organiser and arising from the participation or agreement to participate in the exhibition by the exhibitor or its agents, including but not limited to any claim in respect of any accident, injury, loss or damage arising out of or in any way connected with any display of goods at this event or in any way howsoever.
- 2.2 Without limiting clause 2.1, the exhibitor specifically undertakes to indemnify and keep indemnified EIC against all costs, charges, expenses, claims or losses of any nature suffered by EIC as a result of
 - (a) the exhibitor's failure to comply with its contract with EIC ; or
 - (b) a breach of the exhibition organisers' terms, conditions, rules and regulations arising from the participation or agreement to participate of the exhibitor in the exhibition.
- 2.3 The exhibitor shall ensure that it has full insurance cover against accident, injury, loss or damage of any nature including for public and product liability. The exhibitor shall also comply with any requirements of the EIC, the exhibition organiser and any applicable law in this regard.

3. Set off

EIC may deduct from any sums due or which may become due to the exhibitor under this or any other contract with EIC, any sum which is due or which may become due to EIC from the exhibitor under this or any other contract.

4. Payment schedule

Full payment for space and stand construction costs due with contract on or before the deadline as stated on the application form.

5. Damage

Except for fair wear and tear, the exhibitor shall be liable up to the replacement value for any damage he causes to the shell scheme and stand construction and any other facilities provided by EIC.

6. Stand dressing and noise levels

The exhibitor may not embellish the identity panels of its stand by using unauthorised graphics etc, and no graphics outside or above the allocated stand space are permitted; and EIC may, at its discretion, require the exhibitor to reduce the volume or turn off its audio equipment.

7. Allocation of Individual Stands

Location of individual stands within the group including corner sites are allocated on a strictly first come first served basis. EIC reserves the right to move exhibitor locations should this become necessary in order to fit all size requests into the space available.

8. Freebuild or "space only" stands are not practical at EIC Connect events without express written permission of the EIC. Exhibitors can request the removal of the fascia at a later date.

9. Variation

Charges related to the provision of space and stand construction may be adjusted by EIC in the light of actual costs and any increase shall be payable on request. Payment for any additional site services (eg group telephone, refreshments, lunches, publicity) must be made on receipt of invoice.

In the event that the organiser changes the date, location or duration of the event, the exhibitor will continue to be bound to EIC unless and to the extent EIC is able to negotiate a refund of costs.

10. Failure to pay

If EIC has not received payment in full of any monies due by the deadline as stated on the application form, it reserves the right to charge interest on late payments. EIC may, at any time until an overdue payment is made, terminate the contract for breach on 7 (seven) days notice in writing. EIC will make reasonable efforts to let the forfeited space and will credit any amounts received against the sum due from the exhibitor.

11. Withdrawal (cancellation by the exhibitor)

- a) A confirmed booking shall only be deemed to be cancelled and, the Contract terminated, when the Company receives written notification of the cancellation from the Customer.
- b) Where the Customer cancels a booking, in addition to loss of the initial non-refundable deposit as stated on the application form the Customer shall pay to the Company the following:
 - (i) If the notice of cancellation is received after 1st May 2016 - 25% of the Fees;
 - (ii) If the notice of cancellation is received after 1st July 2016 - 50% of the Fees;
 - (iii) If the notice of cancellation is received after 1st September 2016 – 100% of the Fees

12. Cancellation of the event

If for any reason the event is cancelled before EIC has committed, or becomes committed to make, any expenditure, any monies collected for space and stand construction will be reimbursed. However, if cancellation of the event occurs after the EIC has committed or becomes committed to make any expenditure the exhibitor is liable to the EIC for all costs incurred on its behalf.

13. Allocation of space

Every reasonable care will be taken in the allocation of space to exhibitors to avoid inclusion of pillars and other obstructions. Exhibitors acknowledge that this will not be possible in respect of every event. EIC will make every effort to provide the size of stand requested but cannot guarantee in advance the hall, position, configuration of stand or total stand size. Exhibitors are responsible for ensuring that the space and shell scheme allocated to them, are adequate for their needs.

14. Unavoidable Adjustment to Space Requirements

It may become necessary for layout purposes to allocate a slightly larger or smaller area than that applied for: any increase will be restricted to the minimum essential but exhibitors will be liable for any consequent increase in space and stand construction costs. If the allocation is unsatisfactory to the exhibitor, it may withdraw, in which case clause 11 applies.

15. Travel and Freight Arrangements

EIC may appoint Travel and Freight agents for the event in the interest of reducing individual exhibitor costs for freight, travel and accommodation. Exhibitors are free to make use of these services but do so at their own risk. All transactions between exhibitors and the appointed agents will be direct and EIC cannot and does not accept any liability whatsoever for any claim or dispute between exhibitors and the agents.

16. Export Control

Some equipment could be subject to UK export regulations and it is the responsibility of the exhibitor to ensure that they have any necessary licences for export and for import of equipment that may be required.

17. Publicity and printing

Exhibitors are advised to check the accuracy of translation in all publicity and sales material.

18. UK Export Agents

Any application to exhibit by a UK export agent must be sent well in advance of the cut-off date.

19. Assignment

This contract shall not be assigned or transferred in whole or in part by the exhibitor directly or indirectly without the prior written consent of EIC.

20. Termination

The exhibitor acknowledges that EIC may terminate this contract and claim a cancellation charge as under clause 11 if:

- a) exhibitor becomes insolvent or leaves EIC Membership; or
- b) exhibitor fails to remedy any breach of contract within a reasonable period of being requested in writing by EIC so to do

EIC may also terminate this contract for its convenience, in which case it will refund in full all sums paid by the exhibitor but shall have no other liability. However, in the case that the exhibition is cancelled by EIC because in EIC's reasonable opinion there is insufficient support, a reasonable deduction may be made to cover any sums payable by EIC to the organiser

21. Amendment, severability and waiver

This contract and these terms and conditions or any of them cannot be varied, suspended or added to without EIC's written consent. If this contract or these terms and conditions or any of them is judged by any competent court to be invalid or unenforceable, the remaining part or parts shall continue in full force and effect. Any neglect, forbearance or indulgence on the part of EIC relating to rights under this contract, the terms or conditions or any of them shall in no way be deemed a waiver, implied or otherwise, of such rights.

22. Force majeure

EIC shall not in any event be held responsible for or liable for failure to perform its obligations hereunder if such failure results from circumstances not under EIC's control.

23. Notices

Notices will be in writing and will for all purposes be deemed to have been fully given and received when actually received and they will be sent postage prepaid properly addressed to the parties at their respective addresses first above written in this contract or at such addresses for either party as may be specified by such party for such purpose, or by fax or by telex with receipt acknowledged by answer back.

24. Governing law and jurisdiction

The construction, validity and performance of this contract shall be governed by English law and the parties submit to the jurisdiction of the English Court

