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# Survive & thrive

EIC Insight Report 2026

**10<sup>th</sup> EDITION**

**MEDIA PACK 2026**



## EIC Survive & Thrive

Get noticed by top operator and supply chain judges globally, raise the profile of your organisation, and help shape government policy

The annual EIC Survive and Thrive Insight Report highlights and analyses the growth and development strategies deployed by our members.

Participate in our annual report through an interview with our CEO, Stuart Broadley, or one of his senior team, resulting in automatic entry into the **World Energy Supply Chain Awards (WESCA) 2026**.

- Share your success story with the global energy community
- Raise the profile of your organisation - for free
- Automatic entry into the 2026 World Energy Supply Chain Awards
- Get noticed by key decision makers, operators developers and EPC
- Help shape government policy



**129,000+**

Digital & Print Distribution\*

\*Total distribution: newsletter, Issuu and social media channels





## Worldwide Distribution

**The EIC Survive & Thrive Report is another great way to showcase your success!**

Around **500 hard copies** were distributed at the World Energy Supply Chain Awards (WESCA) and other EIC events held in

 London,  Houston,  Dubai,  Rio de Janeiro,  Germany,  Italy and  Kuala Lumpur





# Advertising Opportunities

Contact Laura Carvalho at [laura.carvalho@the-eic.com](mailto:laura.carvalho@the-eic.com)  
Survive & Thrive Report 2026 is published in July 2026

## PACKAGES

*\*opportunities available on first come first served basis*

Categories	EIC members* (incl. free podcast)	Non-members*
Full page side-by side your company case study	£999.00	£1,499.00
Double page position after case study section	£1,499.00	£2,999.00
Inside front cover	£3,999.00	£7,999.00
EIC Podcast (without advert)	£499.00	£999.00



*\*VAT will be added for UK companies.*

## ADVERTISEMENT DESIGN SERVICE



Interested in advertising in our report but don't have an ad ready? EIC also offers a **professional advertisement design service** at a predetermined cost. Let our team create a high-quality, visually impactful ad tailored to your brand and audience.



**FOR MORE INFORMATION, CONTACT US**



# Advertising Opportunities

## EIC SURVIVE & THRIVE SPONSORED PODCAST

Showcase your company's success story with a professional podcast production by EIC!

This exclusive opportunity includes a high-quality, interview-style podcast featuring your story, produced and delivered by our expert team. Your podcast will be launched on all major platforms, ensuring maximum reach, and the final recording will be provided to your company for further use.

- **Format:** 20-30 minutes podcast featuring your company success story
- **Interviewer:** Stuart Broadley, EIC CEO, or one of his senior management team
- **Production:** EIC will produce and launch the podcast on all major platforms and share the final material with your company
  - Spotify, Apple podcasts, Amazon Music, EICTV, EIC Website and social media channels



Members\*

£499\*\*

Non-members\*

£999

\*VAT will be added for UK companies.

\*\*or free for members if you book a print advert



EXCLUSIVE OFFER FOR EIC MEMBERS!



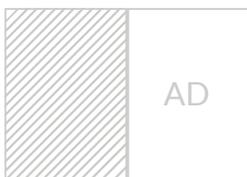
Book an advert in EIC Survive & Thrive, and we will record your podcast episode for free. Share your success story in print and on air—at no extra cost.

DON'T MISS OUT!

Contact Laura Carvalho at [laura.carvalho@the-eic.com](mailto:laura.carvalho@the-eic.com)  
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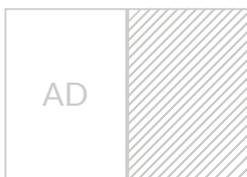


# Advertisement file specification



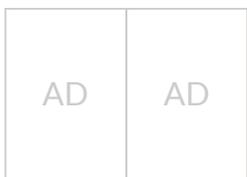
## Full page position:

- PDF format
- 210mm (w) x 297mm (h) with 3mm bleed.
- 300dpi



## Inside front cover:

- PDF format
- 210mm (w) x 297mm (h) with 3mm bleed.
- 300dpi



## Double page position:

- PDF format
- 420mm (w) x 297mm (h) with 3mm bleed.
- 300dpi



**EIC Survive & Thrive 2026 is format A4**

Please set the resolution of digital files to 300dpi and keep the ad within its respective size limit listed above.

**Submit your ad until May 31st.**

**SECURE YOUR PLACE TODAY!**

Contact Laura Carvalho at [laura.carvalho@the-eic.com](mailto:laura.carvalho@the-eic.com)



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