



EXPORT | DIVERSIFY | GROW

Survive & thrive

EIC Insight Report 2025
VOLUME IX

MEDIA PACK 2025





Survive & Thrive

Get noticed by top operator and contractor judges, raise the profile of your organisation, and help shape government policy

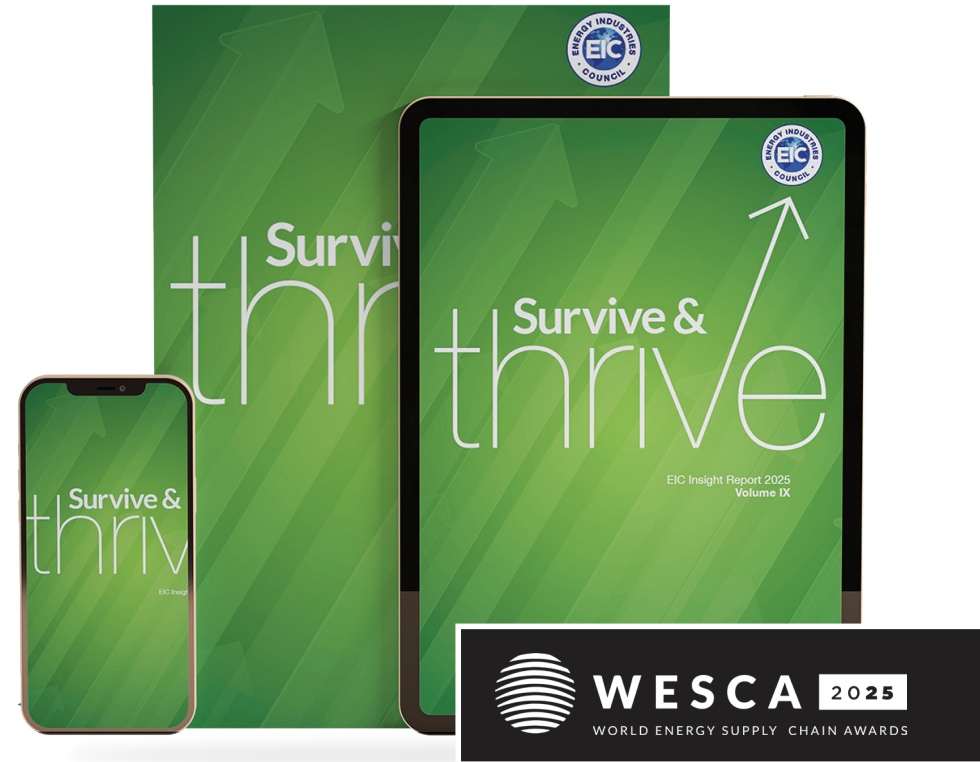
The annual EIC Survive and Thrive Insight Report highlights and analyses the growth and development strategies deployed by our members.

Participate in our annual report through an interview with our CEO, Stuart Broadley, or one of his senior team, resulting in automatic entry into the **World Energy Supply Chain Awards (WESCA) 2025**.



48,000+
Distribution*

*Total distribution: newsletter, Issuu and social media channels



The Survive & Thrive Report is another great way to showcase your success!

Around **500 hard copies** were distributed at the World Energy Supply Chain Awards (WESCA) and other EIC events held in **London, Houston, Dubai, Rio de Janeiro and Kuala Lumpur**.



Advertising Opportunities

Contact **Tereza Senos** at tereza.senos@the-eic.com

Advertising order open **untill 25 April 2025**

Survive & Thrive Report 2025 is **published in July 2025**

PACKAGES

**opportunities available on first come first serve*

1. Full page position side-by-side your company case-study:

Elevate your brand awareness with a full-page, showcasing your company's products, services and more. Reach a targeted audience and gain visibility with the content of your choice.

Non-members

£ 1,299 + VAT

Members

£999 + VAT

2. Inside front cover:

Promote your company's services, products and more with an inside front-cover advertisement opportunity. Captivate your audience from the first glance, ensuring your brand receives prime exposure. Elevate your message and impact with this premium placement.

Non-members

£ 6,499 + VAT

Members

£4,999 + VAT

3. Inside back cover:

Make a lasting statement on the closing pages of the Survive & Thrive Report with our exclusive inside back cover advertisement. Capture the attention and raise your organisation's visibility with high-impact positioning.

Non-members

£ 2,749 + VAT

Members

£1,849 + VAT

4. Double-page position after case study section:

Maximise your company's exposure with our double-page advertisement opportunity. Seize the spotlight, connect with the reader, and promote your organization.

Non-members

£ 2,749 + VAT

Members

£1,849 + VAT

ADVERTISEMENT DESIGN SERVICE



Interested in advertising in our report but don't have an ad ready? EIC also offers a **professional advertisement design service** at a predetermined cost. Let our team create a high-quality, visually impactful ad tailored to your brand and audience.

FOR MORE INFORMATION, CONTACT US



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SURVIVE & THRIVE SPONSORED PODCAST

Showcase your company's success story with a professional podcast production by EIC!

This exclusive opportunity includes a **high-quality, interview-style podcast featuring your story**, produced and delivered by our expert team. Your podcast will be launched on all major platforms, ensuring maximum reach, and the final recording will be provided to your company for further use.

- **Format:** 20-30 minutes podcast featuring your company success story
- **Interviewer:** Stuart or one of his senior management team
- **Production:** EIC will produce and launch the podcast on all major platforms and share the final material with your company
 - Spotify, Apple podcasts, Amazon Music, EICTV and EIC website

Non-members

£ 399 + VAT

Members

£299 + VAT



EXCLUSIVE OFFER!



Book an advert in Survive & Thrive, and we will record your podcast episode **FOR FREE**. Share your success story **in print and on air**—at no extra cost. Don't miss out!

FOR MORE INFORMATION, CONTACT US



Advertisement file specification



Full page position:

- PDF format
- 210mm (w) x 297mm (h) with 3mm bleed.
- 300dpi



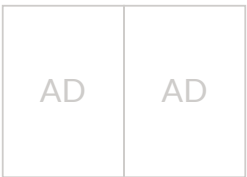
Inside front cover:

- PDF format
- 210mm (w) x 297mm (h) with 3mm bleed.
- 300dpi



Inside back cover:

- PDF format
- 210mm (w) x 297mm (h) with 3mm bleed.
- 300dpi



Double page position:

- PDF format
- 420mm (w) x 297mm (h) with 3mm bleed.
- 300dpi

Survive & Thrive 2025 is format A4

Please set the resolution of digital files to 300dpi and keep the ad within its respective size limit listed above.

Submit your ad until May 31st.



SECURE YOUR PLACE TODAY!

Contact **Tereza Senos** at tereza.senos@the-eic.com



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