

**UK PAVILION LOUNGE SPONSOR****2 AVAILABLE**

The UK Group Lounge is a hive of activity throughout the show attracting hundreds of visitors. It serves as a welcome point for the UK pavilion, a meeting point for VIP guests and international delegations, 'Meet the Buyer' one-to-one meetings, presentations and is used regularly by group exhibitors for refreshments and networking. All UK networking receptions are also held here, offering additional exposure.

Sponsorship Features	Gold	Silver	Bronze
Company logo in the lounge (as part of wall graphics size reflective of package option)	✓	✓	✓
Sponsor logo and URL on EIC website, the UK Guide to the UK Pavilion Brochure and on all promotional/ marketing materials and correspondence.	✓	✓	✓
Listing on the OTC website and app (if not already exhibiting)	✓	✓	✓
Acknowledgement in the EIC Monthly News which is distributed to 2,000 companies via email.	✓	✓	✓
Business card collection and referrals by EIC reception desk	✓	✓	✓
Logo and acknowledgement on EIC social media channels and emailers	✓	✓	✓
Access to Meet-the-Buyer one to one sessions in the lounge	✓	✓	✓
Use of private meeting rooms (subject to availability)	✓	✓	✓
Access to the UK group lounge during the show for staff/ guests of sponsors choice	8	5	3
Brochure pocket for literature to be displayed in UK Group Lounge	✓	✓	
Placement of branded giveaways/ literature on lounge reception desk	✓	✓	
One complimentary full-page advertisement within the Guide to the UK Pavilion A5 brochure (sponsor to provide artwork before 1 February or earlier).	✓		
A one- hour private use of UK Group Lounge, to hold presentations/ networking event to invite guests of sponsors choice.	✓		
Sponsorship Package	£6,500+VAT	£3,500+ VAT	£2,500+ VAT

UK DRINKS RECEPTION SPONSORSHIP

3 AVAILABLE

One of the highlights of OTC is the UK Networking Reception. The 2020 edition will host three UK Networking Receptions on Monday, Tuesday and Wednesday afternoons before the show closes. These events are always extremely popular amongst exhibitors, key industry partners, VIP's and staff from operators and contractors.

Also included in your sponsorship package is the cost of catering. We serve international beers, soft drinks and snacks.



Sponsorship Features	Gold	Silver
Sponsor logo on event invitation which is sent electronically to 1,000+ invitees	✓	✓
Sponsor logo and URL included on all promotional/marketing materials and correspondence.	✓	✓
Sponsor logo and website URL on EIC website and in the UK Guide to the UK Pavilion Brochure	✓	✓
Acknowledgement in the EIC Monthly News which is distributed to 2,000 companies via email.	✓	✓
Logo and acknowledgement on EIC social media channels and emailers	✓	✓
Recognition as sponsor in welcome speech (by EIC Representative)	✓	✓
Branding throughout the reception to include logo on plasma screen and pop up banner (to be provided by sponsor)	✓	✓
Company literature/ giveaways handed out at event	✓	✓
Company video to be playing on plasma screen throughout the event	✓	
Opportunity for a four-minute guest speaker spot	✓	
Sponsorship Package	£5500 + VAT	£4500 + VAT

OPENING CEREMONY SPONSOR

1 AVAILABLE

The opening ceremony for the UK National Pavilion ceremony will take place at the entrance to the UK Group Lounge on the morning of Monday 4th May. It will be followed by a VIP tour of the UK Pavilion. The ceremony itself will consist of brief remarks by top UK government representatives (who will recognise the sponsor of the ceremony) and the EIC CEO, followed by the cutting of the ceremonial ribbon to open the UK National Pavilion for business. This high-exposure event will attract media and photographers. It is promoted in publications and through social media.

Sponsorship Features:

- Recognition as sponsor in the opening ceremony speech
- Sponsor logo on front page of the group brochure recognising you as sponsor.
- Sponsor logo and URL included on all promotional/marketing materials and correspondence.
- One complimentary full-page advertisement within the Guide to the UK Pavilion A5 brochure
- Sponsor logo and URL on EIC website.
- Sponsor name/logo displayed on the invitation.
- Acknowledgement in the EIC Monthly news which is distributed to 2,000 companies via post.
- Logo and acknowledgement on the EIC website within the event report – live for approx. six months after the event.

Cost: £1,500 + VAT (Only one available)

UK GROUP BROCHURE

MULTIPLE AVAILABLE

The official guide to the UK Pavilion; this publication is distributed onsite at the exhibition & at the networking reception's to more than 1,000 exhibitors/ visitors. Gain maximum exposure for your company by advertising in the group brochure.

Outside Back Cover	£1,000 + VAT
Inside Back Cover	£800 + VAT
Inside Front Cover	£800 + VAT
Full Page Advert	£600 + VAT
Half Page Advert	£300 + VAT





LANYARD SPONSOR

2 AVAILABLE

Lanyard for the UK group to be distributed and worn by UK exhibitors and handed out on the UK Pavilion Lounge.

- Sponsor logo on Lanyard.
- Sponsor logo and URL included on all promotional/marketing materials and correspondence.
- One complimentary half-page advertisement within the Guide to the UK Pavilion A5 brochure
- Sponsor logo and website URL on EIC website and in the UK Guide to the UK Pavilion Brochure
- Acknowledgement in the EIC Monthly News which is distributed to 2,000 companies via email.

Cost: £3,000 + VAT

DRINKING CUP SPONSOR

1 AVAILABLE

The UK Group Lounge is a catered facility, which includes drinking water, tea/ coffee and soft drinks for exhibitors, their guests and pavilion visitors. By sponsoring the drinking cups, your company branding will be exposed on the 3,000+ high quality disposable cups that are used throughout the event.

- Sponsor logo on cup.
- Sponsor logo and URL included on all promotional/marketing materials and correspondence.
- One complimentary half-page advertisement within the Guide to the UK Pavilion A5 brochure
- Sponsor logo and website URL on EIC website and in the UK Guide to the UK Pavilion Brochure
- Acknowledgement in the EIC Monthly News which is distributed to 2,000 companies via email.

Cost: £3,000 + VAT

For more information and to apply for any of the above packages please contact:

Natalia Bawolska

Overseas Events Manager

E: natalia.bawolska@the-eic.com

T: +44(0) 20 7091 8618

