

# UK & EIC PAVILION AT OTC 2025

5 - 8 May 2025 | Houston, USA



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Date: 5 - 8 May 2025

Location: Houston, Texas, USA

Join the **UK & EIC Pavilion at Offshore Technology Conference (OTC) 2025** to secure a prime stand location, enhanced promotion and visibility as well as access to industry experts through our extensive networking opportunities.

OTC gives you access to the industry's largest equipment exhibition, leading-edge technical information and valuable new professional contacts from around the world. Its large international participation provides excellent opportunities for global sharing of technology, expertise, products, and best practices.

31,000+  
Energy Professionals

250+  
Technical Presentations

1,300+  
Exhibitors

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# Market Intelligence

A hotspot of industry activity in the Oil and Gas segment, North America has more than US\$1 trillion of opportunities across 630 CAPEX projects in the up, mid and downstream sectors.

The US Gulf of Mexico remains a strategic area for oil and gas players, concentrating capital-intensive E&P projects such as Shell's Sparta and LLOG's Leon-Castile field development projects. Meanwhile, US LNG export projects – which alone account for over US\$225bn of CAPEX in EICDataStream – remain under the spotlight as the US has just become the world's leading LNG exporter.

A meeting place for developers, oil companies and contractors, OTC is the go-to event for the supply chain to engage with key players and explore opportunities in one of the world's most dynamic energy markets.

US\$1 Tn

Worth of Projects

630

Capex Projects

US\$ 225 bn

CAPEX in wave & tidal



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## Benefits of Participating on the UK & EIC Pavilion

Being part of the pavilion offers significant added value activities which are not available as an individual exhibitor:



Prime Location



Enhanced Promotion



High visibility presence



Access to industry experts



1-2-1 meetings to secure business & widen networks



UK Networking Reception



VIP visitors & pavilion tours



Dedicated project manager



Appointed EIC freight partner & stand designer



Country overviews/ project data presentation



Company profile in the EIC group brochure



Help to identify potential partners & customer



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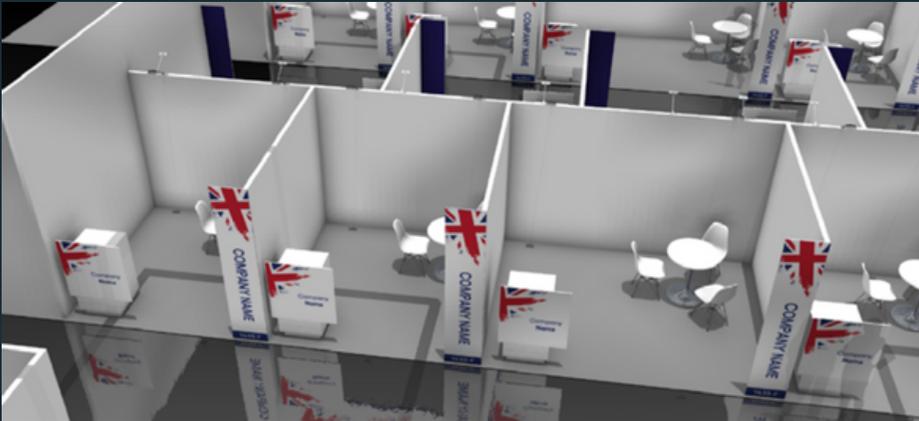
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# Your Stand



*\*Image for example purposes only*

## Shell Scheme package includes:

- All above listed benefits
- Back & side hard walls
- Fascia name board
- Lighting
- 1 power outlet
- 1 round table & 3 chairs
- 1 counter with your company logo
- Literature rack
- Wastepaper basket
- Access to UK group lounge
- Project Management



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# Costs

(Excluding VAT)

## Shell Scheme Stand Cost

EIC Member

**£1,030**

per sqm

Non Member

**£1,080**

per sqm

## Free Build Stand Cost

EIC Member

**£715**

per sqm

Non Member

**£765**

per sqm

*\*Minimum 18sqm stand to book a free-build space*

## Shell Scheme Example Costs

9sqm from  
**£9,270**

12sqm from  
**£12,360**

15sqm from  
**£15,450**

## Additional Costs

### EIC Pavilion Partner Fee\*

(\*Mandatory fee until November 2024 for 18sqm & 36sqm stands)

18sqm Stand	<b>£1,100</b>
36sqm Stand	<b>£2,200</b>

#### EIC Pavilion Partner Benefits:

- Company logo included in UK Lounge graphics as EIC Pavilion Partner
- Company logo included in printed UK Group Brochure as EIC Pavilion Partner
- Company logo included in EIC OTC website as EIC Pavilion Partners
- 1 dedicated EIC LinkedIn post
- Priority Booking for OTC 2026

### Corner Fee

(If applicable)

1 Corner	<b>£69.75 per sqm</b>
2 Corners	<b>£116.25 per sqm</b>
Island	<b>£162.75 per sqm</b>

### Sub Exhibitor Fee

(If exhibiting with another company on the same stand)

**£150**



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# How to Book

To secure your space, please complete your booking form and return to: [internationaltrade@the-eic.com](mailto:internationaltrade@the-eic.com)



## Contact

If you have any questions about the event or wish to discuss your options in more detail please contact:

**Serena Carvalho**

Project & Events Manager

E: [serena.carvalho@the-eic.com](mailto:serena.carvalho@the-eic.com)

FX Payment Partner:

**Corpay<sup>^</sup>**

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