

EIC
NATIONAL
Awards
DINNER 2020

THE MOST **EXCLUSIVE** EVENT
IN THE UK ENERGY INDUSTRY'S
SUPPLY CHAIN CALENDAR

THURSDAY 22 OCTOBER 2020



DE VERE
GRAND COGNAC



**Sponsorship & Table
Booking**

About

Now in its 66th year, the EIC National Awards Dinner has become a major fixture in the energy industry's social calendar with prominent guests attending from the major operators, contractors and SMEs across the global supply chain.

The EIC National Awards is a celebration of supply chain excellence with award categories based on the eight growth strategies explored in the EIC's annual Survive & Thrive report. Winning companies will demonstrate how they have adopted these strategies to remain competitive and grow in the current economic climate.

Taking place on **Thursday 22nd October** in the palatial surroundings of the **Grand Connaught Rooms in London**, the dinner will attract over 500 senior attendees who come to network at a top level.

Home to some of London's most exclusive events, the Grand Connaught Rooms is located right in the heart of London and just five minutes to Covent Garden and Holborn tube stations offering excellent transport links and accommodation options for you and your guests.

With entertainment provided by one of the UK's best known comic talents, **Jimmy Carr**, whose mix of deadpan one-liners and perfect comedic timing is guaranteed to thrill, the EIC National Awards Dinner is not to be missed!



EIC
Survive and thrive



Invest in Corporate Hospitality

Corporate hospitality is a great way to help improve relationships within your network. The EIC National Awards Dinner provides an informal yet impressive setting, exceeding your clients expectations and helping differentiate you from the competition. Attend the dinner to nurture and build relationships with your customers, showing your business's commitment and personality by going the extra mile.

The evening will begin with a networking drinks reception with canapes in the ornate surroundings of the Balmoral Suite with its centrepiece bar and Georgian features. Guests will then be taken through to the Grand Hall where they will be served a stunning three course meal, accompanied by free flowing beer and wine.

The Grand Connaught Rooms offers a greater capacity than we've enjoyed in previous years so we are expecting a record number of attendees. An after dinner late bar will also be in operation for extended networking opportunities!

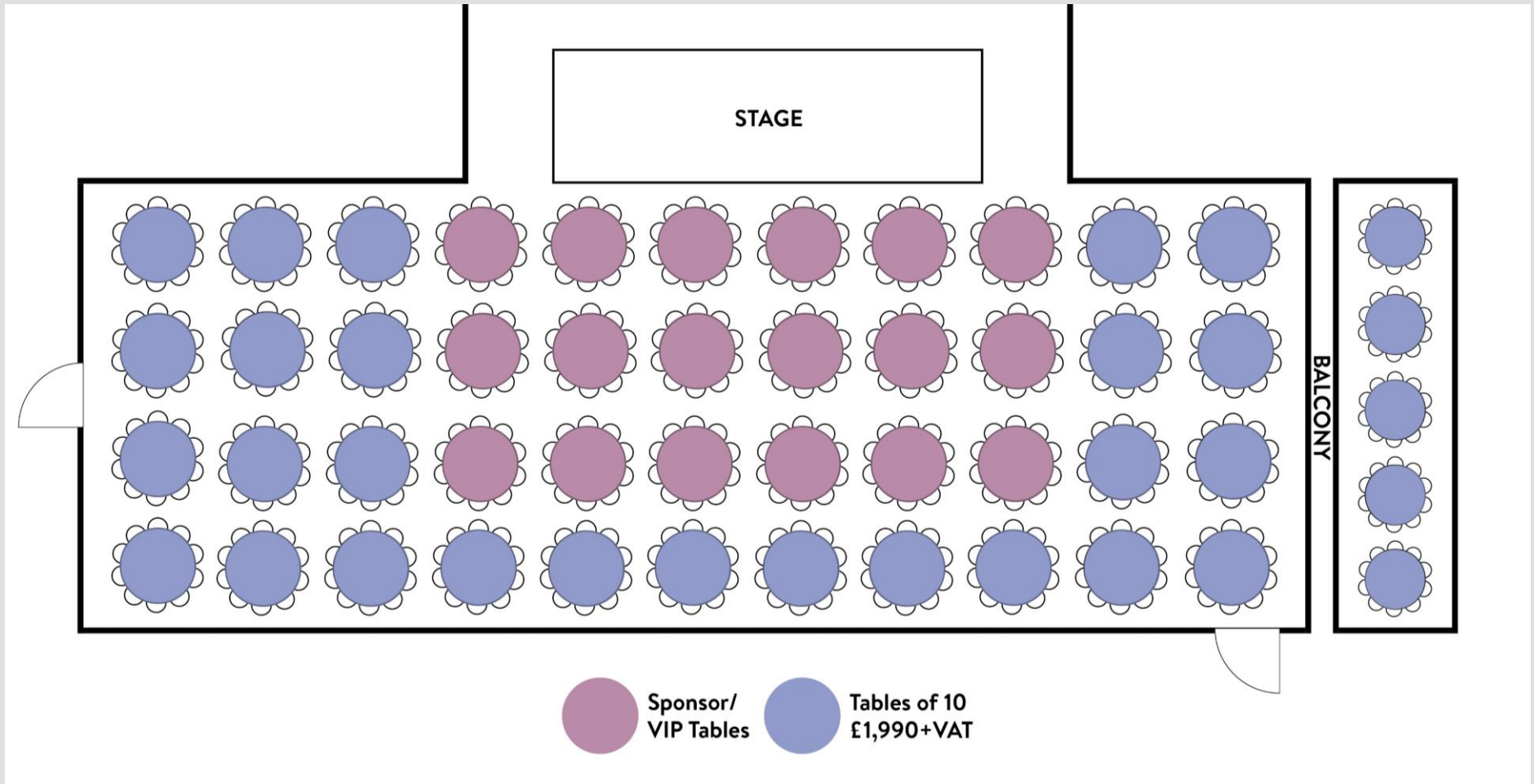
Table Prices				
	Individual Place	Table of 10	VIP Table Upgrade	Impress your guests and upgrade your table to 'VIP' for just £500. Offering a premium location with fantastic views of the stage, 3 bottles of chilled champagne on your table, and a 50 word company description in the Dinner Programme.
EIC Member	£199 +VAT	£1,990 +VAT	£500 +VAT	
Non Member	£299 +VAT	£2,990 +VAT	£500 +VAT	
Sponsorship Packages				
	Places Included	Cost	VIP Table Upgrade	Packages Available
Platinum	20	£12,500 +VAT	Included	Exclusive to one company
Award	10	£6,750 +VAT	£500 +VAT	Eight categories available to sponsor
Gold	10	£6,450 +VAT	£500 +VAT	Beer and Wine, Drinks Reception, Networking Desserts
Silver	2	£2,050 +VAT	N/A	Prize Draw, Invitations, Table Gifts

Join others who regularly attend

The EIC National Awards Dinner is attended by prominent guests within major operators, contractors and SMEs across the global supply chain.

[Click here](#) to view the impressive list of companies who have attended the event over the last three years.

Table Plan:



Platinum Sponsorship

The Platinum Sponsorship Package offers **one company** the opportunity to align their brand with the top energy companies and position themselves as a leading business in the global energy industry.

As the Platinum Sponsor, you would receive the highest digital and physical presence of any other company at the event:

- ❖ 20 Dinner Seats (2 x Tables of 10) including canapes, a stunning 3 course meal and beer and wine throughout the evening
- ❖ Complimentary VIP Table Upgrade – Guaranteed the best seats in the house with 3 x bottles of champagne per table
- ❖ Platinum Sponsor listing on EIC website, social media channels, pre-event marketing emails and literature in the lead up to the event
- ❖ Platinum Sponsor's logo on front page of dinner programme and printed on table plans
- ❖ Opportunity to present the 'Company of the Year' Award – the final and most anticipated reward of the evening
- ❖ Co-branding with the EIC on main stage
- ❖ Officially thanked by our CEO on stage
- ❖ Your advert/marketing material/logo on the main stage and walkway screens
- ❖ Full page advert in the dinner programme
- ❖ Opportunity to provide pop-up banner stands for display around the venue

Cost: £12,500 +VAT



Gold Sponsorship: Beer and Wine - SOLD

Place your company branding in the hands of over 500 energy sector leaders by sponsoring the beer and wine at the event. This exclusive opportunity ensures that your company is talked about during dinner and recognised as one of the major event sponsors in the run up to, during and long after the dinner has taken place.

As part of the Beer and Wine Sponsorship package, you can provide a Tag with your key company messages to place around the neck of the wine that will be served throughout the evening. There will also be a sign on each table thanking you as the Beer and Wine Sponsor.

With thanks to our 2020 Beer and Wine Sponsor:



Gold Sponsorship: Drinks Reception

Taking place in the stunning surroundings of the Balmoral Suite, the Drinks Reception welcomes guests to the dinner with a fabulous array of canapes and fizz. Be the first company the 500+ guests see by sponsoring this opening networking event and securing the first branding opportunity of the evening.

During the Drinks Reception, your logo will be displayed on the Main Screen thanking you as the sponsor. You will also be able to place banner stands around the xxx, highlighting your presence as the sponsor.

Included in all Gold Sponsorship Packages:

- ❖ 10 Dinner Seats (Table of 10 in a prime location) including canapes, a stunning 3 course meal and beer and wine throughout the evening
- ❖ Gold Sponsor listing on EIC website, social media channels, pre-event marketing emails and literature in the lead up to the event
- ❖ Gold Sponsor's logo in dinner programme and printed on table plans
- ❖ Officially thanked by our CEO on stage
- ❖ Your advert/marketing material/logo on the main stage and walkway screens
- ❖ Half page advert in the dinner programme

Cost: £6,450 +VAT



Gold Sponsorship: Networking Desserts

Following dinner, guests will be offered an array of dessert canapes, offering an excellent opportunity for networking in a relaxed environment.

During Networking Desserts your logo will be displayed on the Main Screen thanking you as the sponsor. You will also be able to place banner stands around the xxx, highlighting your presence as the sponsor.

Sponsor the Networking Desserts and ensure your logo is the last thing that guests remember before they depart for the evening!

Included in all Gold Sponsorship Packages:

- ❖ 10 Dinner Seats (Table of 10 in a prime location) including canapes, a stunning 3 course meal and beer and wine throughout the evening
- ❖ Gold Sponsor listing on EIC website, social media channels, pre-event marketing emails and literature in the lead up to the event
- ❖ Gold Sponsor's logo in dinner programme and printed on table plans
- ❖ Officially thanked by our CEO on stage
- ❖ Your advert/marketing material/logo on the main stage and walkway screens
- ❖ Half page advert in the dinner programme

Cost: £6,450 +VAT



Silver Sponsorship:

With thanks to our Prize Draw Sponsor:



With thanks to our Invitation Sponsor:



Table Gifts:

Go that extra mile and provide a corporate gift to each attendee. A fantastic way to put your company branding in the hands of the 500+ energy industry senior figures attending the dinner, ensuring your logo will be remembered long after the event has taken place.

*Gifts to be supplied by the sponsor.

All Silver Sponsorship Packages: £2,050 +VAT



Included in all Silver Sponsorship Packages:

- ❖ 2 Dinner Seats (Table of 10 in a prime location) including canapes, a stunning 3 course meal and beer and wine throughout the evening
- ❖ Silver Sponsor listing on EIC website, social media channels, pre-event marketing emails and literature in the lead up to the event
- ❖ Silver Sponsor's logo in dinner programme and printed on table plans
- ❖ Officially thanked by our CEO on stage
- ❖ Your advert/marketing material/logo on the main stage and walkway screens



EIC National Awards

The EIC National Awards recognise the work done by EIC members to grow and flourish both at home and overseas. The award categories are based on the eight growth strategies explored in the EIC's annual 'Survive & Thrive' report.

The EIC is also once again proud to partner with Robert Gordon University (RGU) , Aberdeen to present the EIC/RGU Rising Star MBA Award, an initiative to develop leaders of tomorrow in the oil & gas sector.

2020 Award Categories:

Collaboration	Company of the Year	Digital
Diversification - SOLD	Export	Innovation
Optimisation	Service & Solutions	Technology

Previous Award Winners Include:



Award Sponsorship

Sponsoring an award is a fantastic opportunity to raise your profile in the energy sector. The awards attracts significant interest from the industry, media coverage and the 500+ senior guests that will be in attendance.

As a sponsor, you will not only present the award to the winner on the evening but will also be invited to join the judging panel for your award category, offering an excellent opportunity for networking with influential industry leaders who are also on the panel.

Award Sponsorship Package Includes:


- ❖ 10 Dinner Seats (Table of 10 in a prime location) including canapes, a stunning 3 course meal and beer and wine throughout the evening
- ❖ Invitation to join the judging panel for your award category
- ❖ Opportunity to address the audience and make a short speech to present the award to the winner to demonstrate your company's knowledge and expertise in award sector
- ❖ Award Sponsor listing on EIC website, social media channels, pre-event marketing emails and literature in the lead up to the event
- ❖ Award Sponsor's logo in dinner programme and printed on table plans
- ❖ Officially thanked by our CEO on stage
- ❖ Your advert/marketing material/logo on the main stage and walkway screens
- ❖ Quarter page advert in the dinner programme

Cost: £6,750 +VAT



EIC National Awards Sponsors

With thanks to our 2020 Award Sponsors:

Collaboration	Company of the Year	Digital
<i>Available to Sponsor</i>	<i>Reserved for Platinum Sponsor</i>	<i>Available to Sponsor</i>
Diversification	Export	Innovation
	<i>Available to Sponsor</i>	<i>Available to Sponsor</i>
Optimisation	Service & Solutions	Technology
<i>Available to Sponsor</i>	<i>Available to Sponsor</i>	<i>Available to Sponsor</i>



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To book one of these exclusive packages
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