# EIC PAVILION AT WORLD NUCLEAR EXHIBITION

28 - 30 November 2023 | Paris, France 🖣



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EVENT DETAILS MARKET BENEFITS

YOUR STAND

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COSTS

Date: 28 - 30 November 2023

Location: Paris Nord Villepinte - Paris, France

Join the EIC Pavilion at World Nuclear Exhibition (WNE) 2023 to secure a prime stand location, enhanced promotion and visibility as well as access to industry experts through our extensive networking opportunities.

WNE is the leading international event for all players in the civil nuclear industry, bringing together professionals from the entire value chain who operate around the world and contribute to the excellence of the industry every day.



76 **Represented Countries** 



Supporting Partner:





EVENT DETAILS

BENEFITS INTELLIGENCE

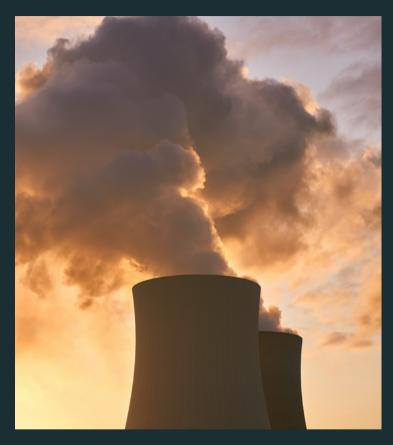
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#### Market Intelligence

The past year has seen a resurgence in activity in nuclear. The recent focus on energy security has highlighted the true potential of nuclear as the only baseload and carbon-free energy source. Several countries have reversed or delayed previous phase-out schemes for nuclear, such as Sweden and Belgium. Currently over 260 GW of nuclear is under development globally, including some countries developing nascent nuclear programmes, such as Poland.

France, which currently derives nearly 70% of its electricity from nuclear, had previously planned to reduce this share to 50%. However, in 2022 President Macron announced plans to build six new reactors and parliamentary discussions will occur this year to revise the multiannual energy programme. In January 2023, the French Senate proposed a bill to accelerate procedures to facilitate the construction of new nuclear installations at existing sites.

New technologies, such as SMRs, offer huge potential growth for the industry. In Europe alone, 12 countries have declared intentions to develop SMR programmes, with some projects planned to be operational as early as 2029. Many MoUs signed for these programmes involve international collaboration between countries and developers, such as Rolls Royce, Nuward, and NuScale. The next decade and beyond offers extensive opportunities for the nuclear industry; this level of new construction has not been seen since the 1970s. However, to meet the construction demands of both new conventional nuclear and SMRs, a huge scale up of the supply chain will be required.



YOUR STAND



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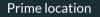
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### **Benefits** of participating on EIC Pavilion

YOUR STAND







Enhanced promotion



High visibility presence



Access to industry experts



Country overviews/ project data presentation

COSTS



1-2-1 meetings to secure business & widen networks



Company profile in the EIC group brochure

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Buyer presentations (subject to availability)



Help to identify potential partners & customer





VIP visitors and pavilion tours

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Dedicated project manager

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Appointed freight partner & stand designer

BENEFITS

### **Your Stand**



\*Example image for display purpose only

## Shell scheme package option includes:

- All above listed benefits
- Back & side hard walls
- Fascia name board
- Lighting + 1 power outlet
- 1 round table & 3 chairs
- 1 lockable counter with logo
- Literature rack
- Wastepaper basket
- Access to group lounge
- Project management





(Excluding VAT)



**Example costs** 

9m<sup>2</sup> from

£8,640

13.5m<sup>2</sup> from

£12,960



\*WNE Marketing fee is a compulsory charge applied by the organisers for all exhibitors. This will include listing on WNE website and online catalogue, ability to apply to WNE Awards and Guided Tours, participation to Buyer's club business meetings, plus much more.

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### How to book

To secure your place, please complete your booking form <u>here</u> and return to: <u>internationaltrade@the-eic.com</u>



### Contact

If you have any questions about the event or wish to discuss the options in more detail, please contact:

**EVENT** 

DETAILS

### Alice Hill

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**Project & Events Manager** 

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BENEFITS

MARKET INTELLIGENCE

