



## UK GROUP LOUNGE SPONSOR

**2 REMAINING**



The **Group Lounge** is a hive of activity throughout the show attracting hundreds of visitors. It serves as a welcome point for the UK pavilion, a meeting point for VIP guests and international delegations, buyer one-to-one meetings and is used regularly by group exhibitors for refreshments and networking. All UK networking receptions are also held here, offering additional exposure.

# SPONSORSHIP PROSPECTUS

## OTC 2023

The UK Pavilion at OTC offers a unique set of Sponsorship Packages designed to get your brand noticed and maximise return on your investment.

Sponsorship Features	Gold	Silver
Company logo in the lounge (pop-up banner or wall graphics, TBC)	✓	✓
Sponsor logo and URL on EIC website, the UK Guide to the UK Pavilion Brochure and on all promotional/marketing materials and correspondence	✓	✓
Listing on the OTC website and app (if not already exhibiting)	✓	✓
Acknowledgement in the EIC Monthly News which is distributed to 2,000 companies via email	✓	✓
Business card collection and referrals by EIC reception desk	✓	✓
Logo and acknowledgement on EIC social media channels and emailers	✓	✓
Digital brochure/QR code/Video to be played on Lounge screen	✓	✓
Access to Meet-the-Buyer one to one sessions in the lounge	✓	✓
Access to the UK group lounge during the show for staff/guests of sponsors choice	5	3
Company Literature to be displayed in the UK Group Lounge	✓	-
A one- hour private use of UK Group Lounge, to hold presentations/ networking event to invite guests of sponsors choice	✓	-
<b>Sponsorship Package Cost</b>	<b>£6,500+ VAT 1 available</b>	<b>£4,500+ VAT 1 available</b>



# UK NETWORKING RECEPTION SPONSOR

2 REMAINING



One of the highlights of OTC is the UK Networking Reception. The 2023 edition will host the UK **Networking Reception** on Tuesday afternoon before the show closes. The event is always extremely popular amongst exhibitors, key industry partners, VIP's and staff from operators and contractors.

# SPONSORSHIP PROSPECTUS OTC 2023

Sponsorship Features	Gold	Silver
Sponsor logo on event invitation which is sent electronically to 1,000+ invitees	✓	✓
Sponsor logo and URL included on EIC Website, UK Guide to the UK Pavilion Brochure and on all promotional/marketing materials and correspondence.	✓	✓
Acknowledgement in the EIC Monthly News which is distributed to 2,000 companies via email.	✓	✓
Logo and acknowledgement on EIC social media channels and emailers	✓	✓
Recognition as sponsor in welcome speech (by EIC Representative)	✓	✓
Branding throughout the reception to include logo on plasma screen and pop-up banner (to be provided by sponsor).	✓	✓
Company literature/giveaways handed out at event	✓	✓
Company video to be playing on plasma screen throughout the event	✓	-
Opportunity for a four-minute guest speaker spot	✓	-
<b>Sponsorship Package Cost</b>	<b>£4,500 + VAT 1 available</b>	<b>£3,500 + VAT 1 available</b>

For more information and to apply for any of the above packages please contact:

**Chloe Gonzalez**, Senior Project and Events Manager, EIC

**E:** [chloe.gonzalez@the-eic.com](mailto:chloe.gonzalez@the-eic.com)  
**T:** +44(0) 771 847 9184