EIC PAVILION AT KORMARINE

24 - 27 October 2023 | Busan, South Korea

KORMARINE 2023 HYERD



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EVENT DETAILS MARKET INTELLIGENCE BENEFITS

YOUR STAND

COSTS

HOW TO BOOK Date: 24-27 October 2023

Location: Busan, South Korea

Join the **EIC Pavilion at Kormarine 2023** to secure a prime stand location, enhanced promotion and visibility as well as access to industry experts through our extensive networking opportunities.

As the world's leading maritime exhibition, Kormarine brings together more than 700 exhibiting companies from 30 countries all showcasing the value that they can bring to the industry and demonstrating the latest innovations in the maritime sector. Supported by 15 country pavilions and attended by almost 20,000 participants from all over the world, the international appeal offers an integrated, world-class business environment.





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EVENT DETAILS MARKET BENEFITS



Market Intelligence

South Korea's energy market is set to experience growth in the coming years to support the domestic and global demand. The downstream sector is expected to dominate the country's oil and gas market as it aims to cope with future demand for refined products such as gasoline and diesel in the transportation sector, as well as the demand for other petroleum derivatives such as ethylene mainly for the production of chemical products and polymers. The nation also intends to increase the export of chemicals and polymers to other nations globally.

South Korea is also looking to LNG to decarbonise its energy industry. Under the South Korea's Basic Plan for Power Supply 2020-34, South Korea aims to increase the capacity of LNG to Power plants to 59.1GW by 2034. The midstream sector is currently worth around US\$2.2bn and LNG import is expected to further increase in the coming years and drive the midstream sector in the country forward.

In addition to the thriving Oil & Gas sectors, South Korea aims to develop cleaner energy generation to reduce its carbon emissions. Under South Korea's Renewable Electricity 3020 (RE3020) Implementation Plan, the country aims to aggressively boost its green energy power generation goals to 20% by 2030 and 30% to 35% by 2040. The country plans to construct 13GW of offshore wind, including 4.6GW of floating wind power by 2030.

In February 2021, the South Korean government announced plans to construct the world's largest wind power plant with a capacity of 8.2GW in Sinan region, with full operation anticipated by 2030. The country will rank sixth globally in offshore wind capacity by 2030 if all phases of the government-led project are completed as planned. On the hydrogen side, under its Hydrogen Economy Roadmap, South Korea aims to supply 15 GW of fuel cells for utility-scale power generation and 2.1GW of commercial and residential fuel cells by 2040. South Korea's hydrogen industry is expected to almost double in size from US\$10.5bn in 2020 to US\$20bn by 2030. In addition to that, the announcement of Korea's Green New Deal in July 2020 - a coronavirus stimulus plan outlining US\$54bn with US\$15bn to be used for green mobility, particularly hydrogen projects by 2025 – will without a doubt set the country on its way to achieving its aggressive long-term hydrogen goals.





Benefits of participating on EIC Pavilion



Prime location



Enhanced promotion



Company profile in the EIC group brochure



Access to industry experts



Help to identify potential partners & customer

SZZ VIP	

VIP visitors and pavilion tours



Dedicated project manager



Appointed EIC freight partner & stand designer



Country overviews/ project data presentation

HOW TO

BOOK







Your Stand



*Example image for display purpose only

Shell scheme package option includes:

- All above listed benefits
- Back & side hard walls
- Fascia name board
- Lighting
- 1 power outlet
- Access to EIC Lounge
- 1 round table & 2 chairs
- 1 counter with logo
- Literature rack
- Wastepaper basket
- Project management

HOW TO

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YOUR STAND

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Costs

(Excluding VAT)



Pod package cost:

EIC Member:

Non Member:



per pod

Additional costs

Corner Fee

(Optional)

£350

per corner

£3,500

Sub Exhibitor Fee

(Optional)

£150



Example costs

KORMARINE

2023 HYBRID

A INDI

OUNC

9m² from **£6,210**

 $12m^2$ from £ 8,280

18m² from £ 12,420

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How to book

To secure your place, please complete your booking form <u>here</u> and return to: <u>internationaltrade@the-eic.com</u>



Contact

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If you have any questions about the event or wish to discuss the options in more detail, please contact:

Charmaine Thompson

Project & Sales Manager

T: +44 (0) 7719 064 596 E: <u>charmaine.thompson@the-eic.com</u>

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