

Energy Exports Conference 2025

3rd-4th June 2025 | P&J Live | Aberdeen, Scotland

Sponsorship & Exhibition Price List

Organised by



About the Energy Exports Conference

The Energy Industries Council (EIC), along with the advisory committee, are delighted to bring together the international energy industry through this FREE to attend flagship event, returning to P&J Live, Aberdeen on the 3rd and 4th June 2025.

Global energy experts will present over two days, highlighting real project opportunities that encompass a wide spectrum of sectors and technologies. Alongside the busy conference agenda, EEC hosts an interactive exhibition, one-to-one procurement meeting programme, and a series of high-level networking opportunities.

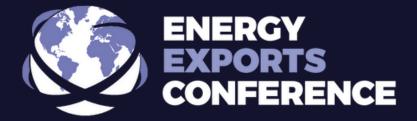
Join us at EEC 2025 and find out how your business could benefit as we build international connections and explore key projects.

With a growing global emphasis on cleaner energy sources and sustainability, there's never been a better time for the UK to export and promote their products, services, solutions and technologies.

EEC 2024 HIGHLIGHTS

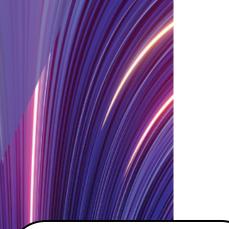
		OTAL A 2,000	ATTENDEES +	
	Registered Companies 1,200+	•	Speakers 125	
<u> <u></u></u>	One-to-One's 420		Delegations 20+	•
	Exhibitors 40+		Networking Events 10+	

CONTACT THE TEAM



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EEC Exhibition



Exhibition opportunities at EEC

OPTION ONE: 9 SQM SHELL SCHEME STAND

Secure a prime location at the centre of all networking activities, strategically positioned to capture the attention of key industry players and decision makers.

Includes:

- Back and side walls (stand graphics not included)
- Company name board
- Carpeting
- One table, and two chairs
- One electric point 500w socket
- Two spotlights
- Unlimited exhibitor passes per stand

Member Rate:

Non-Member Rate:





OPTION TWO: 18 SQM SHELL SCHEME STAND

Includes:

• All above inclusions, plus enhanced furniture package, and additional electric point

Member Rate:

£5,195 + VAT

Non-Member Rate:



MARKETING BENEFITS OFFERED WITH ALL PACKAGES

COMPANY LOGO AND PROFILE DISPLAYED ON EIC WEBSITE AS AN EXHIBITOR

PRE-EVENT MARKETING ON EMAIL & SOCIAL CHANNELS

FEATURED IN PRINTED EVENT PROGRAMME

EXCLUSIVE ACCESS TO GLOBAL BUYERS

> GUARANTEED 1-2-1 PROCUREMENT MEETINGS



GUARANTEED 1-2-1 PROCUREMENT MEETINGS

Exhibition opportunities at EEC

OPTION THREE: ALL-INCLUSIVE PODS

Centrally positioned on a raised platform within the show floor and with a turnkey design, exhibition pods are ready on arrival with no set up time required.

Includes:

- Bespoke wall graphic, with printing and installation
- Built-in literature rack
- Storage area with countertop
- One electric point 500w socket
- TV screen
- One high-back cushioned stool
- Unlimited exhibitor passes per pod package

Member Rate:

Non-Member Rate:





OPTION FOUR: FREE BUILD / SPACE ONLY

Should you have your own pre-existing stand structure, a display vehicle, or specialist equipment that requires space only within the exhibition show floor, then the team would be delighted to discuss your requirements. Minimum exhibition space required is 12 sqm.

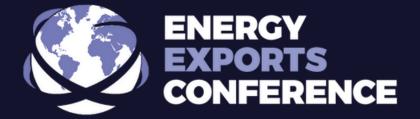
Member Rate:

£250 + VAT

per sqm

Non-Member Rate:





EEC Sponsorship

£11,500 + VAT

Strategic Partner

The highest level of visibility across the Energy Exports Conference, delivering brand awareness, as well as a significant platform for your brand messaging amongst key global players.

Includes the following onsite benefits:

- Company logo prominently displayed on EEC Conference stage, and accompanying theatres
- Company logo on welcome screens and holding slides
- Acknowledgement by EIC's CEO in opening remarks
- Opportunity to join the Keynote Opening Plenary Session along with key industry leaders *previous keynote speakers include Aramco, Siemens Energy, Wood, UK Export Finance, ADNOC,, Equinor
- Option to feature a one minute video played at end of main plenary session
- Join an additional industry conference session of your choice
- Priority selection of a complimentary 9sqm shell scheme exhibition stand, with furniture package
- Access to one-to-one 'Meet the Buyer' appointments
- Company logo featured in the printed onsite show guide, including inside front cover full page ad

The following pre and post event benefits are also included:

- Dedicated EIC mailer and LinkedIn post announcing your company as EEC's Strategic Partner
- Company logo featured on EEC website, as well as EEC marketing, via email and social media channels

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- Four tickets to VIP Thought Leadership Dinner, taking place the night before the conference
- Lead retrieval for any main stage sessions of your choosing

£2,495 + VAT

Meet the Buyer Zone

One of the busiest areas at the event, the Buyer Zone is a hive of activity as high-level procurement representatives from global operators and contractors meet with suppliers.

Includes:

- Company logo displayed on the Meet the Buyer Zone desk
- Opportunity to display banner stands in the Meet the Buyer Zone
- Company logo featured on EEC website, as well as EEC marketing, via email and social media channels
- Priority access to one-to-one 'Meet the Buyer' appointments
- 10% discount, if purchasing any pod or shell scheme exhibition stand at EEC

£4,995 + VAT

Lanyard Sponsor

Put your logo in the hands of every attendee at the event as the Lanyard Sponsor for EEC 2024. Guarantee your brand is seen around in every session and networking opportunity.

- A highly visible branding opportunity across the conference
- Logo jointly printed with EEC logo on all lanyards (high quality double sided - EEC team will make all arrangements for production)
- Company logo featured on EEC website, as well as EEC marketing, via email and social media channels
- Company logo featured in the printed onsite show guide, including half page ad
- Access to one-to-one 'Meet the Buyer' appointments
- 10% discount, if purchasing any pod or shell scheme exhibition stand at EEC

£4,295 + VAT

Theatre Sponsor

(Two stages available)

An excellent opportunity for brand visibility on a selected theatre on the show floor. Theatre sessions include operator and contractor updates, as well as global opportunity sessions split by region.

STRATEGIC PARTIN

Includes:

- Company logo displayed on your assigned theatre backdrop
- Opportunity to join one theatre session of your choice
- Company logo featured on EEC website, as well as EEC marketing, via email and social media channels
- Company logo featured in the printed onsite show guide, including half page ad
- Access to one-to-one 'Meet the Buyer' appointments
- 10% discount, if purchasing any pod or shell scheme exhibition stand at EEC



Registration Sponsor

Make a lasting impression on delegates by being the first company seen at EEC 2025. This package offers a high level of exposure in the lead up to the event, as well as key brand positioning onsite.

- Company logo displayed on the registration desk at the venue
- Company logo displayed on every attendee badge, including delegates, speakers, inward delegations and exhibitors
- Opportunity to provide giveaways at registration (giveaways to be provided by sponsor company)
- Company logo featured on EEC website, as well as EEC marketing, via email and social media channels)
- Access to one-to-one 'Meet the Buyer' appointments
- 10% discount, if purchasing any pod or shell scheme exhibition stand at EEC

£3,495 + VAT

Session Co-Host

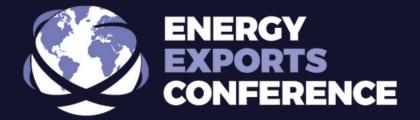
(multiple sessions available*)

Establish a presence around key conversations by aligning with the most relevant conference sessions and panel discussions.

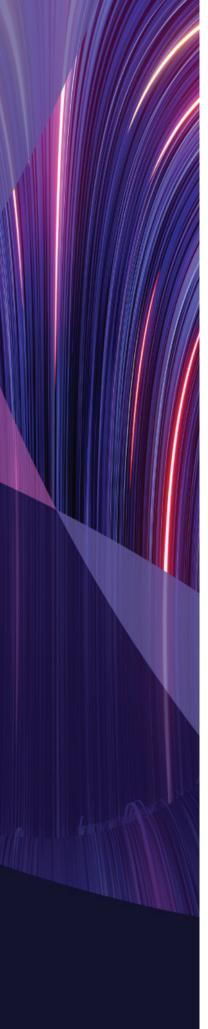
- Opportunity to feature a one minute video during session
- Company logo displayed on session lectern
- Company logo displayed on session holding slides
- Acknowledgement as a Session Co-Host Sponsor by the EIC's CEO in opening address
- Company logo on landing page of website, as well as EEC marketing, via email and social media channels
- Access to one-to-one 'Meet the Buyer' appointments
- 10% discount, if purchasing any pod or shell scheme exhibition stand at EEC
- Company logo feature in the printed onsite show guide,
- Lead retrieval for your chosen session







EEC Gala Dinner



EEC Gala Dinner

New for 2025, EEC will include a Gala Dinner, offering a threecourse meal, drinks package, Scottish entertainment, and networking. The dinner will conclude day one of the conference, on **Tuesday 3rd of June, from 6.30pm until late** onsite at P&J Live.

MEMBER TICKETS

Single Ticket: £100 + VAT

Half Table: £500 + VAT (includes 5 places)

Full Table: £900 + VAT (includes 10 places) NON – MEMBER TICKETS

Single Ticket: £120 + VAT

Half Table: £600 + VAT (includes 5 places)

Full Table: £1,080+ VAT (includes 10 places)

During dinner, the EIC aims to recognise companies who have excelled in their export strategy and will present awards in the following categories.

• EXCELLENCE IN INTERNATIONAL TRADE

 Recognising a company that has demonstrated outstanding success in expanding into international markets, including evidence of innovative strategies, significant export growth, and a strong commitment to international trade within the energy sector.

• **EXPORTING CHAMPION**

 Recognising an individual who has demonstrated strong leadership in driving export initiatives, showcasing a proven track record of creating substantial economic impact through exports, and fostering international collaborations.

NB: award applications are open to exhibitors and sponsors of EEC only



MORE INFO & BOOKINGS



EEC Gala Dinner Sponsorship

£4,495 + VAT

£3,495 + VAT

Gala Dinner Sponsor

Includes:

- Ten tickets to attend the dinner (full table), with premium drinks package and table positioning
- Thanked by EIC's CEO in welcome remarks, plus opportunity to say a few words on stage prior to awards nominations and presentations
- Company logo displayed on dinner stationery, table plan, on screens around the event during dinner, and award presentations
- Company logo featured on Gala Dinner booking page, EEC website, as well as EEC marketing, via email and social media channels
- Discount on exhibition space on the show floor if required

Arrival Drinks Reception Sponsor

- Five tickets to attend the dinner (half table) with premium table positioning
- Company branding on drinks stations, serving a mix of prosecco, whisky based cocktails, and soft drinks
- Company logo displayed on screens during the arrival drinks reception
- Company logo featured on Gala Dinner booking page, EEC website, as well as EEC marketing, via email and social media channels
- Discount on exhibition space on the show floor if required

EEC Gala Dinner Sponsorship

£2,495 + VAT

Award Sponsor

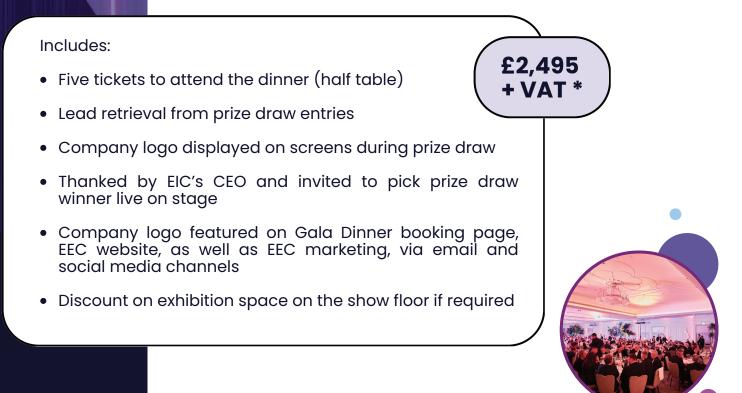
Choose from either of the following options -

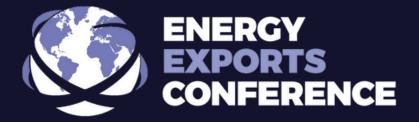
1: Excellence in International Trade 2: Exporting Champion

Includes:

- Five tickets to attend the dinner (half table)
- Company logo displayed on screens during the nominations for your chosen award
- Introduced by EIC's CEO to present your chosen award category
- Company logo featured on Gala Dinner booking page, EEC website, as well as EEC marketing, via email and social media channels
- Discount on exhibition space on the show floor if required

Prize Draw Sponsor





EEC Golf Day



EEC Golf Day Team Bookings

Join us on **Thursday 5th June 2025, at Newburgh-on-Ythan Golf Club**, for an outstanding day of golf and entertainment, following the Energy Exports Conference.

Situated on the picturesque Aberdeenshire coast, less than 15 miles from Aberdeen, the course offers a competitive 18 holes. Connect with fellow industry experts in an informal setting, and enjoy a day on the greens, while also supporting an inspiring local charity.

FOUR BALL TEAM

Member Rate: £600 +VAT *

*20% of proceeds will be donated directly to Friends of ANCHOR

FOUR BALL TEAM

Non-Member Rate: £720 +VAT *

*20% of proceeds will be donated directly to Friends of ANCHOR

YOUR PACKAGE INCLUDES:

- Breakfast rolls on arrival, plus tea/coffee
- Four ball competition with shotgun start
- On course mini competitions
 - Includes Longest Drive (18th) & Closest to the Pin (5th)
- Halfway Buggy Beverage refreshments delivered to you
- Two-course networking lunch
- Prize giving presentation in the Clubhouse

ADDITIONAL EXTRAS:

- Club hire
- Electric / Push Trolley Hire

MORE INFO & BOOKINGS

VENUE PARTNERS

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IF YOU WISH TO ENTER AS A TEAM OF TWO OR AS AN INDIVIDUAL PLAYER, PLEASE EMAIL THE TEAM. WE WILL TRY TO ACCOMMODATE ALL REQUESTS, SUBJECT TO MATCHING WITH OTHER ENTRANTS.

EEC Golf Day Sponsorship

PRINCIPAL GOLF DAY SPONSOR

£3,995 + VAT

- Two x four ball teams with full package inclusions (charity donation will be allocated for both teams)
- Two x branded bowhead flags in welcome area, and prizegiving zone
- Company logo displayed as Principal Event Sponsor on all marketing material & on EIC website
- Social media posts from EIC account
- Thanks & recognition at the event welcome brief
- Opportunity to display own pop ups during prizegiving
- Opportunity to give two minute speech during prizegiving



£2,595 + VAT

- One x four ball team with full package inclusions (charity donation will be allocated)
 House Beverages placed in the buggy cooler box for halfway refreshments (allocation is one house beverage per player)
- Branded drinks coolers
- Company logo on the buggy
- Company logo displayed as an event sponsor on all marketing material used & on EIC website
- Thanks, and recognition at the event welcome brief

EEC Golf Day Sponsorship

NETWORKING LUNCH SPONSOR

£1,995 + VAT

- One x four ball team with full package inclusions (charity donation will be allocated)
- Two x bowhead flags by food and drinks stations
- Bespoke branding on catering stations
- Company logo displayed as an event sponsor on all marketing material used & on EIC website
- Thanks, and recognition at the event welcome brief

ON COURSE MINI COMPETITION SPONSOR

Choose from **'Closest to the Pin'** or **'Longest Drive'** (charity donation for each hole sponsor)

- Bowhead flag on selected competition hole
- Company logo displayed as an event sponsor on all marketing material used & on EIC website
- Thanks, and recognition at the event welcome brief and during prizegiving for your selected mini competition

PRIZE DONATIONS

If you are unable to sponsor, but wish to contribute to the event, you may donate a prize with £250 minimum value. You will receive these benefits.

- Company logo displayed as an event sponsor on EIC website
- Thanks, and recognition during prizegiving
- Charity donation for each prize that is accepted

£500 + VAT

Get in touch



Louise Donald Project and Partnership Manager <u>E: louise.donald@the-eic.com</u>

Terms and conditions

- Allocation of packages are strictly on a first come first-served basis on receipt of a signed contract, according to availability
- All prices exclude VAT
- All exhibition sponsorship packages must be paid for within 30 days of invoice date, or prior to the opening of the event, whichever is sooner, or packages cannot be guaranteed



CONTACT THE TEAN

