



**ENERGY  
EXPORTS  
CONFERENCE**

# **Energy Exports Conference 2024**

**| 11th – 12th June 2024 | P&J Live | Aberdeen, Scotland**

## **Sponsorship Opportunities**



# About the Energy Exports Conference 2024



The #1 event to identify global energy opportunities and meet key decision makers.

The Energy Exports Conference (EEC) returns to Aberdeen on the 11th and 12th June 2024, and is gearing up to host the biggest players from across the global energy sector, government, key decision makers, innovators and inward delegations.

## EEC 2023 Highlights

**2000+**  
registered attendees

**40+**  
exhibitors

**1000+**  
registered companies

**100+**  
speakers



# About the Energy Exports Conference 2024



The Energy Industries Council (EIC), along with the organising partners, are delighted to bring together the international energy sector through this flagship event which connects global energy experts, presents on various opportunities and will encompass a wide range of possibilities across different sectors and technologies.

Following on from the United Nations Climate Change Conference COP28, the Energy Exports Conference in Aberdeen (Scotland) will continue to discuss the initiatives and opportunities designed to speed up the energy transition, and showcase the supply chain who are providing the right skills and expertise to support the evolving energy landscape.

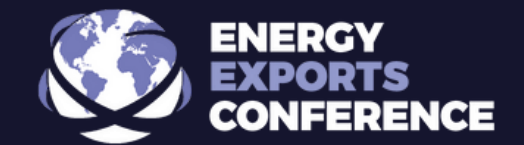
With a growing global emphasis on cleaner energy sources and sustainability, there's never been a better time for the UK to export and promote their products, services, solutions and technologies.

Join us at EEC 2024 and find out how your business could benefit as we build international connections and explore the projects across the **oil and gas, hydrogen, carbon capture, wind** and **nuclear** industries.

## Organising Partners:



# Sponsorship Benefits



Raise your profile  
with global operators  
and contractors



Increase brand  
awareness



Enhance credibility



Improve your  
media exposure  
and promotion



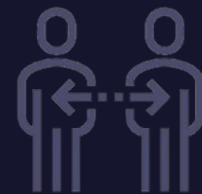
Develop new  
contacts



Generate sales



Meet new companies  
that can help your  
business grow



Form new  
business  
partnerships



Top 3: O&G  
Markets by  
CAPEX (\$million)  
up to 2028



Top 3: Number of  
Carbon Capture  
projects under  
development



Top 3: Number of  
Hydrogen  
projects under  
development

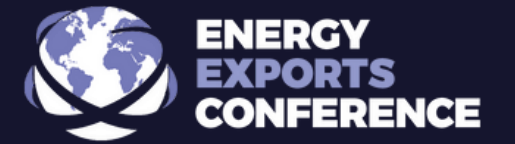


Establish a presence around key conversations  
by aligning with the most relevant conference  
sessions and panel discussions.

EEC 2023 presented on the key opportunities  
within the top 10 exporting markets. EEC 2024 will  
offer sessions focused on hydrogen, wind,  
oil and gas, nuclear and carbon capture.



# Sponsorship Opportunities



Full inclusions and pricing for each package can be found in the subsequent pages



## Strategic Partner

Offering one company the highest level of visibility across the entire event



## Supporting Sponsor

Offering the perfect opportunity to align your company with key themes across the event



## Thought Leadership Dinner

Be the first company to promote your brand the evening before the event, and network with an intimate audience of relaxed buyers



## Networking Reception

Be front and centre at the main networking event for all attendees



## Lanyard Sponsor

Put your logo in the hands of every attendee at EEC 2024



## Registration Sponsor

Be the first company that attendees see at EEC and leave a lasting impression



## Theatre Sponsor

An excellent opportunity for brand visibility on a selected theatre, located on the show floor



## Meet the Buyer Zone Sponsor

Meet procurement representatives from global operators and contractors



## Session Co-Host

Align your brand with this session specific sponsorship opportunity



# Strategic Partner

## Exclusive



**Becoming a Strategic Partner at EEC offers the highest level of visibility across the Energy Exports Conference. This exclusive, high level sponsorship package delivers brand awareness pre, during and post event and puts you in a unique position to take advantage of every benefit the event has to offer.**

- Company logo prominently displayed on EEC Conference stage set and all accompanying theatres
- Company logo displayed on the welcome screens
- Acknowledgement as the Strategic Partner by EIC's CEO in opening remarks
- Opportunity to join the Keynote Opening Plenary Session along with key industry leaders \*previous keynote speakers include *Aramco, Siemens Energy, Wood, UK Export Finance, Mainstream Renewable Power, ADNOC, UK Government, Equinor, Ørsted, Nel Hydrogen* and *Aker Solutions*\*
- Join an additional industry conference session of your choice
- Option to feature a one minute video played at end of main plenary session
- Promotional literature can be distributed via 'seat drops' for opening conference session
- Company video and holding slide played on screen between conference sessions
- Priority selection of complimentary 9sqm shell scheme exhibition stand
- Recognition in press releases related to EEC
- Strengthen your brand through EIC marketing and social media channels – with the potential to reach 50,000+ energy contacts globally
- Dedicated EIC mailer and LinkedIn post announcing your company as EEC's Strategic Partner
- Company logo on landing page of website, one inside front cover full page advertisement in event brochure (with the potential to interact with 2,000 + registered delegates)
- Four Meet the Buyer appointments
- Four places at the VIP Thought Leadership Dinner (speakers and industry influencers in attendance)

**£9,500 + VAT**



# Supporting Sponsor



## Two Available

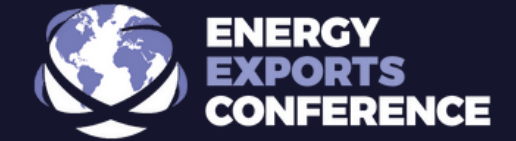
**The Supporting Sponsorship Packages offer an excellent opportunity for companies looking to expand visibility during this busy event.**

- Company logo displayed on conference stage set and accompanying theatres
- Company logo displayed on the welcome screen
- Acknowledgement as the Supporting Sponsor by the EIC's CEO in opening address
- Opportunity to join one industry conference session of your choice
- Promotional literature can be distributed via 'seat drops' for one session
- Company holding slide played on screen between sessions
- Recognition in press releases related to event company
- Logo on landing page of website
- One half page advertisement in event brochure (with the potential to interact with 2,000 + registered delegates)
- Two Meet the Buyer appointments
- One place at the Thought Leadership Dinner (speakers and industry influencers in attendance)
- 30% discount on shell scheme exhibition stand

**£4,500 + VAT**



# Thought Leadership Dinner Sponsor



## Exclusive

**Taking place at the luxury Marcliffe Hotel and Spa in Aberdeen, the Thought Leadership Dinner will be attended by high level representatives from the global operators and contractors who will be speaking in the conference. The dinner will take place the evening before EEC, offering the sponsor the first opportunity to promote their brand, and network with an intimate audience of relaxed buyers.**

- Thanked by EIC's CEO in welcome remarks
- Opportunity to give two-minute speech during the dinner
- Company branding on each table
- Opportunity to display promotional literature and pop-up banner stands during the dinner
- Opportunity to provide corporate gifts to dinner attendees
- Company logo on landing page of website
- Recognition in press releases related to event
- One half page advertisement in event brochure (with the potential to interact with 2,000 + registered delegates)
- Two Meet the Buyer appointments
- Three places at the Thought Leadership Dinner (speakers and industry influencers in attendance)
- 10% discount on shell scheme exhibition stand

**£4,995 + VAT**



# Networking Reception Sponsor

## Exclusive



**Elevate your company during EEC by becoming the networking reception sponsor, taking place at the end of day one and attended by over 600 individuals including; speakers, sponsors, exhibitors and delegates.**

- Thanked by EIC's CEO in welcome remarks
- Opportunity to give two-minute speech during the networking reception
- Company branding on serving stations and networking tables
- Opportunity to display pop up banner stands during reception
- Bespoke networking reception branding \*agreement required
- Company logo on landing page of website
- Recognition in press releases related to event
- One half page advertisement in event brochure (with the potential to interact with 2,000 + registered delegates)
- Early access to Meet the Buyer appointments
- Five Meet the Buyer appointments
- One place at the VIP Dinner (speakers and industry influencers in attendance)
- 10% discount on shell scheme exhibition stand

**£5,995 + VAT**



# Lanyard Sponsor



## Exclusive

**Put your logo in the hands of every attendee at the event as the Lanyard Sponsor for EEC 2024. Guarantee your brand is seen around in every session and networking opportunity.**

- A highly visible branding opportunity across the conference
- Logo jointly printed with EEC logo on all lanyards (high quality double sided)
- Recognition in press releases related to event
- Company logo on landing page of website
- One half page advertisement in event brochure (with the potential to interact with 2,000 + registered delegates)
- Two Meet the Buyer appointments
- 10% discount on shell scheme exhibition stand



**£4,995 + VAT**



# Registration Sponsor



## Exclusive

**Be the first company logo that attendees see and leave a lasting impression. Limited to one company, this package offers a high level of exposure in the lead up to the event, creating interest in your brand and allowing you to make a lasting impression on attendees.**

- Company logo displayed as the Registration Sponsor on the 'Attend' page of the event website with link to company website
- Company logo displayed on the registration desk at the venue
- Opportunity to provide giveaways at registration (giveaways to be provided by partner)
- Company logo on landing page of website
- One half page advertisement in event brochure (with the potential to interact with 2,000 + registered delegates)
- Two Meet the Buyer appointments
- 10% discount on shell scheme exhibition stand



**£3,750 + VAT**



# Theatre Sponsor

## Two Available

**Theatre Sponsorship offers an excellent opportunity for brand visibility on a selected theatre, located on the show floor. Theatre A will focus on operator and contractor updates, while Theatre B will focus on global opportunities with sessions split by region.**

- Company logo displayed on your assigned theatre backdrop
- Opportunity to join one theatre session of your choice
- Promotional literature can be distributed via 'seat drops' for one theatre session of your choice
- Company logo on landing page of website
- Be included in EIC mailer and LinkedIn post
- One half page advertisement in event brochure (with the potential to interact with 2,000 + registered delegates)
- Two Meet the Buyer appointments
- 10% discount on shell scheme exhibition stand



**£3,750 + VAT**



# Meet the Buyer Zone Sponsor



## Exclusive

**One of the busiest areas at the event, the Meet the Buyer Zone is a hive of activity over the two days as we welcome high level procurement representatives from global operators and contractors to meet with suppliers. The sponsor of this area will receive priority booking of five meetings with buyers offering a rare and unique opportunity to promote your products and services to the right people.**

- Company logo displayed as the Meet the Buyer Zone Sponsor on the relevant page of the event website with link to company website
- Company logo displayed on the Meet the Buyer Zone desk and event signage at the venue
- Opportunity to display banner stands in the Meet the Buyer Zone
- Company logo displayed as 'Meet the Buyer Zone Sponsor' on email to exhibitors when appointments are open for booking
- Company logo on landing page of website
- One half page advertisement in event brochure (with the potential to interact with 2,000 + registered delegates)
- Five Meet the Buyer appointments



**£3,750 + VAT**



# Session Co-Host Sponsor

**Five Available**

**Offering a range of pre-event and onsite promotional opportunities, the Session Co-Host Package is an excellent choice for companies looking for a high-return on investment at a competitive cost.**

- Opportunity to join chosen industry conference session
- Company logo displayed on session lectern
- Company logo displayed on session holding slides
- Company logo displayed on the welcome screen
- Acknowledgement as a Session Co-Host Sponsor by the EIC's CEO in opening address
- Opportunity to provide promotional literature on seats for co-host session
- Company logo on landing page of website
- Two Meet the Buyer appointments
- 10% Discount on shell scheme exhibition stand

Session Co-Hosts available for:

- Hydrogen
- Wind
- Oil and Gas
- Nuclear
- Carbon Capture



**£2,995 + VAT**



# Book your Sponsorship Package



For more information and to discuss your sponsorship options please contact :



Louise Donald  
Project and Sponsorship Manager  
E: [louise.donald@the-eic.com](mailto:louise.donald@the-eic.com)

## Terms and conditions

- By signing the contract, sponsors agree to the event terms and conditions outlined at the back of the sponsorship contract
- Allocation of packages is strictly on a first come first-served basis on receipt of a signed contract, according to availability
- All prices exclude VAT
- All sponsorship packages must be paid for within 30 days of invoice date, or prior to the opening of the event, whichever is sooner, or packages cannot be guaranteed