



**ENERGY  
EXPORTS  
CONFERENCE**

# **Energy Exports Conference 2023**

**P&J Live, Aberdeen | 6th – 7th June 2023**

## **Sponsorship Prospectus**

[www.the-eic.com/EEC](http://www.the-eic.com/EEC)



# About the Energy Exports Conference 2023

**The Energy Exports Conference is the #1 event to identify global energy opportunities and meet key decision makers.**

With **2000+ delegates** anticipated to attend in person from across the industry, sponsors and exhibitors will gain unprecedented access to their target market of UK suppliers, major global operators, contractors and supporting partners.

Building relationships with key business partners is fundamental to the Energy Exports Conference and as part of the sponsorship and exhibiting programme your brand will have an unparalleled level of exposure to key decisionmakers within the global energy industry.

# Why sponsor?

- Raise your profile with global operators and contractors seeking to engage with the UK supply chain
- Increase brand awareness and enhance credibility of your company/product
- Improve your media exposure and promotion through association mailings, website, social media and on the event website and app
- Develop new contacts with access to delegates and speakers through various newsletters, online promotions, social media
- Generate sales, acquire new customers, and form new business partnership



## Find a package to fit your objectives and budget or get in touch so we can tailor a package that maximises the return on your investment.

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**Find a package to fit your objectives and budget or get in touch so we can tailor a package that maximises the return on your investment.**

Budget £5,000 and over		
Strategic Event Partners	£7,495.00	Multiple available
Networking Drinks Reception Platinum	£5,995.00	<b>SOLD</b>
Budget £3,000 - £5,000		
Thought Leadership Dinner Sponsor	£4,995.00	Exclusive
Conference Sponsor	£3,995.00	<b>SOLD</b>
Theatre Sponsor	£3,995.00	Exclusive
Lanyard Sponsor	£3,995.00	<b>SOLD</b>
Budget £3,000 and under		
One to One Zone Sponsor	£2,995.00	<b>SOLD</b>
Registration Sponsor	£2,995.00	Exclusive
Networking Drinks Reception Gold	£2,995.00	Exclusive
Networking Drinks Reception Silver	£1,995.00	Exclusive
Prize Draw Sponsor	£1,995.00	Exclusive
Event Programme Adverts - Full Page	£495.00	Multiple



# Package Inclusions

**All packages include the following benefits unless otherwise stated:**

- Company logo to be displayed as sponsor in pre-event marketing, including digital flyers, website, holding slides, email, and social media channels (access to 50,000+ global energy contacts)
- Company profile (100 words, logo and social media tags) on event website, app with link to company's URL
- Opportunity to upgrade to an exhibitor stand at 30% discount

# Strategic Partner

## Multiple available

**Being a strategic partner will offer alignment for your brand with the key event themes and following profile opportunities:**

- Your company branding alongside the EIC and organising partners in all communications and event signage
- Acknowledgement within the main plenary session
- Speaking opportunity in relevant industry panel or market presentation (subject to content relevance)
- Strategic Partner logo on landing page of website and app home screen
- Partner announcement mailer to the EEC database and social media following
- Recognition in press releases related to event
- 1 x full page advertisement in Event Brochure
- Early access to one-to-one appointment availability with key buyers
- 10 full delegate places for representatives to attend conference sessions and one to ones
- 2 places at Thought Leadership Dinner (speakers and industry influencers in attendance)

**£7,495 +VAT**



# Networking Drinks Reception Platinum

## Exclusive

**Elevate your company above the rest by sponsoring this exclusive networking event attended by over 300 individuals drawn from the speakers, sponsors and exhibitors at the event. The sponsor will receive 20 invitations to invite their clients and a whole host of branding opportunities.**

- Thanked by EIC's CEO in Welcome Remarks
- Opportunity to give two minute speech during the networking reception
- Company branding on serving stations and networking tables
- Opportunity to display pop up banner stands during reception
- Bespoke networking reception branding \*agreement required
- Company logo on landing page of website and app home screen
- Recognition in press releases related to event
- 1 x half page advertisement in Event Brochure
- Early access to one-to-one appointment availability with key buyers
- 5 full delegate places for representatives to attend conference sessions and one to ones
- 1 place at the VIP Dinner (speakers and industry influencers in attendance)

**£5,000 + VAT**

**SOLD**  
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# Thought Leadership Dinner Sponsor

## Exclusive

**Taking place at the luxury Marcliffe Hotel and Spa in Aberdeen, the Thought Leadership Dinner will be attended by high level representatives from the global operators and contractors who will be speaking in the conference. The dinner will take place the evening before EEC, offering the sponsor the first opportunity to promote their brand, and network with an intimate audience of relaxed buyers.**

- Thanked by EIC's CEO in Welcome Remarks
- Opportunity to give two minute speech during the dinner
- Company branding on each table
- Opportunity to display promotional literature and pop up banner stands during the event
- Opportunity to provide corporate gifts to dinner attendees
- Company logo on landing page of website and app home screen
- Recognition in press releases related to event
- 1 x half page advertisement in conference booklet
- 2 x full delegate places for representatives to attend conference sessions and one to ones
- 3 x place at the Thought Leadership Dinner (speakers and industry influencers in attendance)

**£4,995 +VAT**

# Conference Sponsor

## Exclusive

**Key figures from global operators, developers and contractors will present in the conference giving an insight into current and future market trends. Align your company with industry leaders and emerging markets by sponsoring the Conference which will be attended by over 300 senior professionals.**

- Company branding on stage set
- Company logo displayed on the Welcome screen
- One minute video played at end of main plenary session
- Promotional literature can be distributed via 'seat drops' for 1 session
- Company video and holding slide played on screen between sessions
- Recognition in press releases related to event
- Company Logo on landing page of website and app home screen
- 1 x half page advertisement in Event Brochure
- 2 x full delegate places for representatives to attend conference sessions and one to ones
- 1 x place at the Thought Leadership Dinner (speakers and industry influencers in attendance)

£3,000 **SOLD** + VAT

**SOLD**

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MOTT  
MACDONALD

# Theatre Sponsor

**Two available**

**Located in the heart of the exhibition, the theatres will attract senior managers, engineers and operations managers who will come to listen to global operators and contractors presenting on future requirements in key markets, helping to educate companies to shape their long term business goals.**

- Company branding on stage set
- 1 x dedicated session for sponsor's content to be delivered in the theatre
- Opportunity to provide promotional literature on seats in the theatre
- Company Logo on landing page of website and app home screen
- Recognition in press releases related to event
- 1 x half page advertisement in conference booklet
- 2 x full delegate places for representatives to attend conference sessions and one to ones

**£3,995 +VAT**



# Lanyard Sponsor

**SOLD**

## Exclusive

**Consistently one of the most popular packages, Lanyard Sponsorship offers high brand visibility, putting your company logo around the neck of every person at the event.**

- A highly visible branding opportunity across the conference
- Logo jointly printed with EEC logo on all lanyards (high quality double sided)
- Recognition in press releases related to event
- Company Logo on landing page of website and app home screen
- 1 x half page advertisement in Event Brochure
- 2 x full delegate places for representatives to attend conference sessions and one to ones

**£2,000 + VAT**

**SOLD**

# Registration Sponsor

## Exclusive

**Be the first company logo attendees see at the event. Limited to one company, this package offers a high level of exposure in the lead up to the event, creating interest in your brand and allowing you to make a lasting impression on attendees.**

- Company logo displayed as the Registration Sponsor on the 'Attend' page of the event website with link to company URL.
- Company logo displayed on the Registration Desk at the venue
- Opportunity to provide giveaways at registration (giveaways to be provided by sponsor)
- Registration sponsor banner on the 'Attend' tab of website
- Company Logo on landing page of website and app home screen
- 1 x half page advertisement in Event Brochure
- 2 x full delegate places for representatives to attend conference sessions and one to ones

**£2,995 +VAT**

# One to One Sponsor

**SOLD**

## Exclusive

**One of the busiest areas at the event, the One to One Zone is a hive of activity over the two days as we welcome high level procurement representatives from global operators and contractors to meet with suppliers. The Sponsor of this area will receive priority booking of five meetings with buyers offering a rare and unique opportunity to promote your products and services to the right people.**

- Company logo displayed as the One to One Zone Sponsor on the relevant page of the event website with link to company URL.
- Company logo displayed on the One to One desk and event signage at the venue
- Opportunity to display banner stands in the One to One Zone
- Priority booking of five one to one meetings with buyers
- Company logo displayed as One to One Sponsor to email to exhibitors when appointments are open for booking
- Company Logo on landing page of website and app home screen
- 1 x half page advertisement in Event Brochure
- 2 x full delegate places for representatives to attend conference sessions and one to ones

**£2,995 + VAT**

**SOLD**



# Book your Sponsorship Package

For more information and to discuss your sponsorship options please contact :

Charmaine Thompson  
Sales & Project Manager  
E: [charmaine.thompson@the-eic.com](mailto:charmaine.thompson@the-eic.com)  
T: +44 (0) 7719 064596

## Terms and conditions

- By signing the contract, sponsors agree to the event terms and conditions outlined at the back of the sponsorship contract
- Allocation of packages is strictly on a first come first-served basis on receipt of a signed contract, according to availability
- All prices exclude VAT
- All sponsorship packages must be paid for within 30 days of invoice date, or prior to the opening of the event, whichever is sooner, or packages cannot be guaranteed