

# **Energy Exports Conference 2023**

P&J Live, Aberdeen | 6th – 7th June 2023

# **Exhibition Prospectus**

www.the-eic.com/EEC

### About the Energy Exports Conference 2023

The Energy Exports Conference is the #1 event to identify global energy opportunities and meet key decision makers.

With **2000+ delegates** anticipated to attend in person from across the industry, sponsors and exhibitors will gain unprecedented access to their target market of UK suppliers, major global operators, contractors and supporting partners.

Building relationships with key business partners is fundamental to the Energy Exports Conference and as part of the sponsorship and exhibiting programme your brand will have an unparalleled level of exposure to key decisionmakers within the global energy industry.

## Why exhibit?

- Speak directly to your target market
- Meet and connect with prospective customers and boost your relationships with existing customers
- Position yourself alongside other leading companies in the global energy industry
- Strengthen (or establish) your brand in the developing energy sectors
- Learn about developments in your industry and opportunities across the globe
- Meet new companies that can help your business to grow in key export markets
- Space to display and present new technologies, solutions, and interesting exhibits
- A digital presence on the EIC webpage as EEC Exhibitor and also in the event app
- Company logo displayed as an exhibitor in pre-event marketing, including digital flyers, website, email and social media channels (over 20,000 LinkedIn followers)
- Access to the conference sessions and catering on both days



# **Exhibiting Opportunities**

| Shell Scheme<br>(9sqm) | Shell Scheme<br>(18 sqm) | Pod         | Pod with screen |
|------------------------|--------------------------|-------------|-----------------|
| £2,595 +vat            | £4,000 +vat              | £1,495 +vat | £1,695 +vat     |

#### Included in all packages

- Access to the meet-the-buyer one to one meeting slots and VIP exhibition tours taken by incoming delegations (For 2 representatives)
- Company profile and contacts displayed in the event app, EIC website and pre-event marketing emails, social media, and onsite event collaterals.
- Unlimited exhibitor passes per stand or pod package

### Stand type – Shell Scheme

### Shell Scheme: 9sqm or 18sqm

- Back and side walls
- 1 x company name board
- Carpeting
- 1 x table (per 9sqm)
- 2 x chairs (per 9sqm)
- 1 x electric point 500w socket (per 9sqm)
- 2 x spotlights (per 9sqm)



## Stand type – Pod

The Pod Package offers companies a cost effective way to exhibit. Pods provide all the same added benefits of a shell scheme exhibition stand and include a printed wall graphic. Just send us your digital artwork and your Pod will be ready for your arrival at the event, no set up needed.

#### Pod Package:

- Pod on raised platform
- Graphics
- Counter
- Built-in literature rack
- 1 x electric point 500w socket
  Optional
- Screen (limited to location)



### **Book your place**

For more information and to discuss your stand options please contact :

Charmaine Thompson Sales & Project Manager <u>E: charmaine.thompson@the-eic.com</u> T: +44 (0) 7719 064596

#### Terms and conditions

- By signing the contract, exhibitors agree to the event terms and conditions outlined at the back of the exhibition contract
- Allocation of stands is strictly on a first come first-served basis on receipt of a signed contract, according to availability
- All prices exclude VAT
- All stands must be paid for within 30 days of invoice date, or prior to the opening of the exhibition, whichever is sooner, or stands cannot be guaranteed