



**ENERGY
EXPORTS
CONFERENCE**

Energy Exports Conference 2022

P&J Live, Aberdeen | 14th – 15th June 2022

www.the-eic.com/EEC

**Sponsorship
Pack**

About the Energy Exports Conference 2022

The Energy Exports Conference is the #1 event to identify global energy opportunities and meet key decision makers.

The pressure is on to diversify across multiple energy sectors. EEC will include green exports to assist with tangible opportunities to aid the energy transition and reach net zero targets.

With **3000+** delegates anticipated to attend in a virtual and in person capacity from across the industry, sponsors and exhibitors will gain unprecedented access to their target market of UK suppliers, major global operators, contractors and supporting partners.

Building relationships with key business partners is fundamental to the Energy Exports Conference and as part of the sponsorship programme your brand will have an unparalleled level of exposure to key decisionmakers within the global energy industry.

Key Facts from 2021 (virtual)

6198

Attendees across
all sessions

2961

Individual registrations
from 1,871 registered
companies

159

Speakers from
43 companies

1681

Attendees visited
the 24 exhibiting
companies in the
virtual exhibition hall

519

Networking and
one-to-one meetings

238

Virtual meeting
hub connections

Sponsor

Why Sponsor?

- ✓ Align your brand with energy transition and clean tech global opportunities
- ✓ Raise your profile with global operators and contractors seeking to engage with the UK supply chain
- ✓ Increase brand awareness and enhance credibility of your company/product
- ✓ Improve your media exposure and promotion through association mailings, website, social media and on the event website and app
- ✓ Develop new contacts with access to delegates and speakers through various newsletters, online promotions, social media
- ✓ Generate sales, acquire new customers, and form new business partnerships



Find a package to fit your objectives and budget or get in touch so we can tailor a package that maximises the return on your investment.

Budget £6,000 and over		
Headline Sponsor	£ P.O.A	Exclusive
Strategic Partner	£8,000	Multiple available
Networking Reception sponsor	£8,000	Exclusive
Budget £4,000 – £6,000		
Registration Sponsor	£5,000	Exclusive
Lanyard Sponsor	£5,000	Exclusive
Exhibition Theatre Sponsor	£4,000	Exclusive
Catering Sponsor	£4,000	Exclusive
Budget £3,000 and under		
1-2-1 Area Sponsor	£3,000	Exclusive
Session Co-Host	£1,295	Multiple available
Web Banner Advertising	£650	Multiple available
Venue Advertising	£ P.O.A	Multiple available
Event Guide Advert	From £500	Multiple available



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Package Inclusions

All packages include the following benefits, unless otherwise stated:

- Company logo to be displayed as sponsor in pre-event marketing, including digital flyers, website, holding slides, email, and social media channels (access to **50,000+** global energy contacts)
- **2** full delegate places for representative to attend conference sessions
- Company profile (100 words, logo and social media tags) on conference website, app with link to company's URL
- Opportunity to upgrade to an exhibitor stand at **30%** discount

Strategic Partner **£8,000**

Multiple available

Being a strategic partner will offer alignment for your brand with the key event themes and following profile opportunities:

- Your company branding alongside the EIC and organising partners in all communications and event signage
- Acknowledgement within the main plenary session
- Opportunity to display banners (2 x 1m wide, sponsor to provide) in all conference rooms.
- Speaking opportunity in relevant industry panel or market presentation (subject to content relevance)

Digital and Media Benefits

- Strategic Partner logo on landing page of website and app home screen
- Partner announcement mailer to the EEC database and social media following
- Recognition in press releases related to event
- 1 x full page advertisement in conference booklet

Networking Opportunities

- Early access to one-to-one appointment availability with key buyers
- 3 full delegate places for representatives to attend conference sessions
- 1 place at the VIP Dinner (speakers and industry influencers in attendance)

Registration Sponsor £5,000

Exclusive

Be the first company logo attendees see at the event. Limited to one company, this package offers a high level of exposure in the lead up to the event, creating interest in your brand and allowing you to make a lasting impression on attendees.

- Company logo displayed as the Registration Sponsor on the 'Attend' page of the event website with link to company URL.
- Registration sponsor banner on the 'Attend' tab of website
- Company logo displayed on the Registration Desk at the venue
- Opportunity to provide giveaways at registration (giveaways to be provided by sponsor)
- 1/2 x full page advertisement in conference booklet

Optional bolt on £1,500

- Company video to be played at registration area throughout 2-day event

Catering Sponsor £4,000

Exclusive

Position your brand at the busiest area of the event, at the heart of the exhibition:

- Company branding on coffee stations and tables in lunch/refreshment area
- Options for brand activation through napkins, coffee cups, possible snacks **agreement required and subject to time limitations and additional costs*

Optional bolt on £1,500

- Company video to be played at catering area throughout 2-day event

Networking Reception Sponsor £8,000

Exclusive

Get noticed by showcasing your brand at the main networking reception attended by all delegates at the end of Day 1.

- Opportunity to give welcome remarks at the start of the networking reception
- Company branding on serving stations and networking tables
- Options for brand activation through napkins possible snacks ** agreement required and subject to time limitations and additional costs*
- 2 x 1m wide pop-up displays in the networking Reception area (sponsor to provide)
- Company video to be played at catering area throughout 2-day event

SOLD

Lanyard Sponsor £5,000

Exclusive

SOLD

Lanyards branded with your logo and company name, given to every attendee and exhibition visitor.

- A highly visible branding opportunity across the conference
- Logo jointly printed with EEC logo on all lanyards (high quality double sided)

Exhibition Theatre Sponsor £4,000 (for one theatre)

Exclusive

SOLD

Gain high level branding at the heart of the exhibition.

- Company branding on stage set
- Company video and holding slide played on screen between sessions
- 1 dedicated session for sponsor's content to be delivered in the theatre

One to one area sponsor £3,500

Exclusive

Align your brand with the EEC's high-profile speakers at these opportunity-led meetings:

- Literature displayed at one-to-one desk and media station
- 2 x 1m wide pop-up displays in the one-to-one area (sponsor to provide)
- Option to provide stationary such as pens/branded pen pots etc.

Optional bolt on £1,500

- Company video to be played at waiting area in 1-2-1 zone throughout 2-day event

Session Sponsor £1,295 per session

Multiple available

Partner with the EEC for relevant sessions, providing your company with a platform to build visibility, align your chosen session with your company messaging and engage with new customers and prospects.

- Company logo displayed on the Welcome screen within session
- 1 minute video played as opener to the session
- Promotional literature can be distributed via 'seat drops' within the room
- Company logo displayed as session sponsor on agenda
- First sight of the one-to-one appointment availability with key buyers for the specific session (or introduction to session speakers)

Co-host packages with speaking opportunities are available for companies with relevant content. Co-host packages start from £2,500. Please contact the EEC team to discuss the session possibilities further.

Web banner advertising **£650 per banner**

(does not include standard sponsorship package inclusions – banner only)

Multiple available

- High-profile presence in the digital portal of Energy Export Conference
- High traffic exposure before, during and after the event
- Vertical and horizontal banners and footers available
- Banners will be displayed from the time of booking until one month after the event
- File format: Static banner as JPG or GIF file, animated banner as animated GIF, 100 kB max., 72 dpi

Advert in the event guide

Multiple available

How can you get our company message visible to the event audience on a limited budget? Placing an advert in the event guide offers a cost-effective opportunity to reach all EEC event attendees.

- ½ page advert – £500
- 1 page advert – £750

Venue Advertising Opportunities – **£P.O.A**

Multiple Available

Looking for additional advertising opportunities during EEC, P&J Live have multiple branding opportunities to raise your company profile during the event. Speak with the EEC Team to discuss the option and price points.

Enquire About Sponsorship Opportunities

With a wide variety of sponsorship packages available, there are options to mix and match or we can tailor a package to suit your needs. Get in touch with the EEC Event Team to discuss the best options for your brand:

internationaltrade@the-eic.com



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