



**ENERGY
EXPORTS
CONFERENCE**

Energy Exports Conference 2022

P&J Live, Aberdeen | 14th - 15th June 2022

www.the-eic.com/EEC

**Exhibition
Pack**

About the Energy Exports Conference 2022

The Energy Exports Conference is the #1 event to identify global energy opportunities and meet key decision makers.

With **600+** delegates anticipated to attend in a virtual and in person capacity from across the industry, sponsors and exhibitors will gain unprecedented access to their target market of UK suppliers, major global operators, contractors and supporting partners.

Building relationships with key business partners is fundamental to the Energy Exports Conference and as part of the sponsorship and exhibiting programme your brand will have an unparalleled level of exposure to key decisionmakers within the global energy industry.

The pressure is on to diversify across multiple energy sectors. EEC will include green exports to assist with tangible opportunities to aid the energy transition and reach net zero targets.

There is a range of sponsorship and exhibiting packages designed to meet all needs and budgets.



Exhibit

Why Exhibit?

- ✓ Speak directly to your **target market**
- ✓ Meet and connect with prospective customers and **boost your relationships** with existing customers
- ✓ **Position yourself alongside other leading companies** in the global energy industry
- ✓ Strengthen (or establish) your brand in the **developing clean energy sectors**
- ✓ **Learn about developments** in your industry and opportunities across the globe
- ✓ Meet **new companies** that can help your business to grow in key export markets
- ✓ Space to **display and present new technologies, solutions**, and interesting exhibits
- ✓ A **digital presence** on the EIC webpage as EEC Exhibitor and also in the event app
- ✓ **Company logo displayed as an exhibitor** in pre-event marketing, including digital flyers, website, email and social media channels (over 20,000 LinkedIn followers)
- ✓ **Access to the conference sessions** and catering on both days
- ✓ **Discounted rates** on additional delegates and the networking dinner

Exhibition Rates

Shell Scheme (6sqm)	Shell Scheme (9sqm)	Shell Scheme (18sqm)	Pod (per pod area – 4sqm)	Space Only (minimum 18sqm)
£1,795	£2,595	£5,095	£895	£250 per sqm



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Included in All Package offers

- One x 10-minute presentation slot in the Exhibition's Open Theatre to showcase innovation and solutions for the energy transition (subject to content approval).
- Access to meet-the-buyer one to one meeting slots and VIP exhibition tours taken by incoming buyer delegations.
- Company profile and contacts displayed in the event app, EIC website and pre-event marketing emails, social media, and onsite event collaterals.
- 1 x Conference Pass per stand (increasing by each 9sqm allocation).
- Catering (refreshment and lunch on both days)

Stand Types

SHELL SCHEME: 6sqm, 9sqm or 18sqm

- Back and side walls
- 1 x company name board
- Carpeting
- 1 x table (per 9sqm)
- 2 x chairs (per 9sqm)
- 1 x electric point – 500w socket (per 9sqm)
- 2 x spotlights (per 9sqm)

SPACE ONLY:

- Space only (minimum of 18sqm)
- Exhibitors are provided with a carpeted floor space only. Exhibitor should bring their own exhibition stands and furniture etc.
- Electrical connections will be an additional cost dependent on the requirements.

POD:

- 2m x 2m pod on a raised platform
- Graphic
- Counter
- Built-in literature rack
- 1 x electric point – 500w socket

Terms and conditions:

- By signing the contract, exhibitors agree to the event terms and conditions outlined at the back of the exhibition contract
- Allocation of stands is strictly on a first-come first-served basis on receipt of a signed contract, according to availability
- All prices exclude VAT
- All stands must be paid for within 30 days of invoice date, or prior to the opening of the exhibition, whichever is sooner, or stands cannot be guaranteed
- Shell Scheme stand includes back and side walls, carpeting (dark grey), 1 company name board, 1 table and 2 chairs per stand, 1 electric point, 2 spotlights per 9m2 stand

Contact

**For more information and to discuss
your stand options, please contact**

internationaltrade@the-eic.com



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