



VIRTUAL
ENERGY EXPORTS
CONFERENCE

MONDAY 14 JUNE - THURSDAY 17 JUNE
The year of COP26 2021



Exhibition & Sponsorship Opportunities

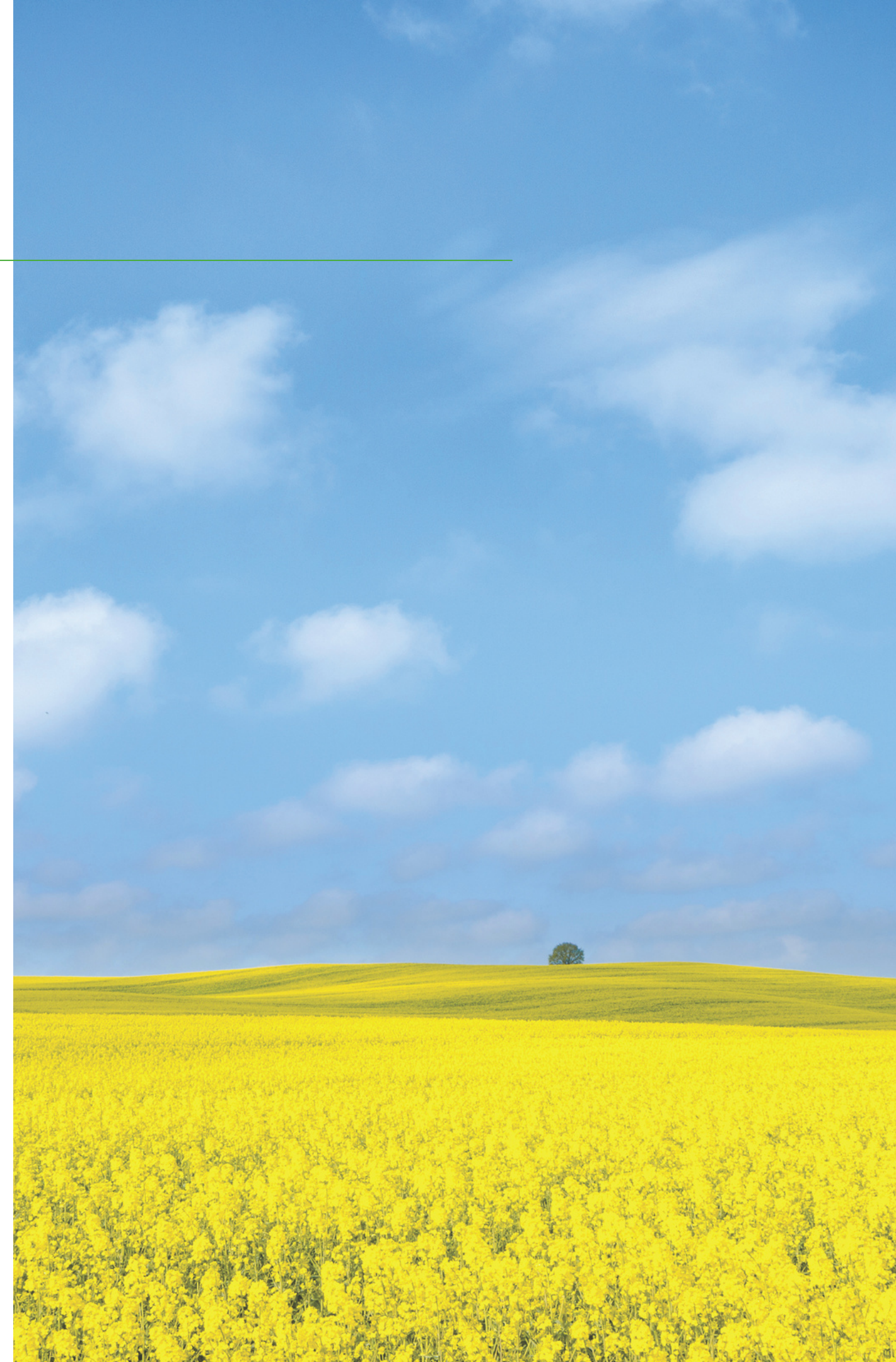
About the Energy Exports Conference

The Energy Exports Conference is the #1 event to identify global energy opportunities and meet key decision makers.

With 3000+ delegates anticipated to attend from across the industry, sponsors will gain unprecedented access to their target market of UK suppliers, major global operators, contractors and supporting partners. Building relationships with key business partners is fundamental to the Energy Exports Conference and as part of the sponsorship programme your brand will have an unparalleled level of exposure to key decision makers within the global energy industry.

There are a range of sponsorship and advertising packages designed to meet all needs and budgets.

In the year of COP26, the pressure is on to diversify across multiple energy sectors. EEC, in its third edition, will now include green exports to assist with tangible opportunities in the renewables sectors to aid the energy transition and reach net zero targets.



Exhibit

- Virtual 3D Exhibition stand in the Exhibition Hall, customise with your company logo and graphics
- Company profile displayed in the Exhibition Lobby, with the option to display multiple brochures, slide packs and YouTube video links for attendees to view
- Seamless two-way communication between you and visitors to your stand by way of live video chat, messaging and meeting requests
- Set Exhibition opening times designed to drive visitors to your stand during specific timeslots, allowing you and your team to manage your time effectively
- Company logo displayed as an exhibitor in pre-event marketing, including digital flyers, website, email and social media channels (over 20,000 LinkedIn followers)
- Report of who viewed and visited your exhibition profile during the event
- Invitation to the ice-breaker rehearsal - with all speakers, sponsors and exhibitors

Price: **£595 + VAT**





Registration Sponsor

Be the first company logo that attendees see at the event. Limited to one company, this package offers a high level of exposure in the lead up to the event, creating interest in your brand and allowing you to make a lasting early impression on attendees.

- Company logo displayed as the Registration Sponsor on the attend page on the EIC website
- Company logo displayed as the Registration Sponsor on the registration page of the event website
- Company logo displayed on the Virtual Registration Desk in the Exhibition lobby
- Company logo displayed as the Registration Sponsor in pre-event marketing, including digital flyers, website, email and social media channels (over 20,000 LinkedIn followers)
- Virtual Exhibitor Package
- ½ page advertisement in EIC Inside Energy - monthly digital magazine announced to 32,000+ industry contacts (in the lead up to the event)

Price: **£2,995 +VAT**

A large offshore oil rig is shown in the ocean under a blue sky with light clouds. The rig is a complex structure with multiple levels, cranes, and a central tower. It is supported by a large cylindrical concrete or steel base. The rig is positioned in the middle ground, with the horizon line visible in the background. The water is a deep blue, and the sky is a lighter blue with some wispy clouds. The rig's reflection is visible in the water below.

Conference Session Sponsor

Reach your target audience by sponsoring a conference session specific to your company's technology and expertise, positioning yourself as an industry leader within that field. Sessions available include:

CCUS, Decommissioning, Decarbonisation, Digitalisation, Energy from Waste, Energy Transition, LNG, Offshore Wind, Onshore Wind, Petrochemicals, Solar

- Full Slide Advertisement or short video (60 seconds or less) played at the start of your chosen session category
- Your logo displayed as the Session Sponsor on the holding slides between panellists
- Company logo displayed as a Session Sponsor in pre-event marketing, including digital flyers, website, email and social media channels (over 20,000 LinkedIn followers)
- Headline Banner 870px wide x 155px high displayed on the Virtual Event Platform on the day of your chosen session (worth £250)
- Opportunity to put forward a synopsis for consideration as a session speaker
- Opportunity to upgrade to a Virtual Exhibition Stand for just £295

Price: **£1,495 +VAT**



Growing Export & Trade Speak & Sponsor

A series of webinars will take place in the weeks leading up to EEC 2021, designed to educate and encourage first time and growing exporters to accelerate their scale-up plans and to provide them with access to expert advice and networks.

If your company offers advice or services to new exporters, sponsor a GET session to demonstrate your knowledge and expertise to potential new customers around the world.

- Opportunity to provide a panellist/industry speaker at the session of your choice
- Full slide advertisement or short video (60 seconds or less) played at the start of your chosen session category
- Your logo displayed as the Session Sponsor on the holding slides between panellists
- Company logo displayed as a Session Sponsor in pre-event marketing, including digital flyers, website, email and social media channels (over 20,000 LinkedIn followers)
- Opportunity to upgrade to a Virtual Exhibition Stand for just £295

Cost: **£995 +VAT**



Advertising

Advertising during EEC 2021 offers a cost-effective way of promoting your brand and key messages, aligning your company with recognised and successful global industry players.

Headline Banner:

- 870px wide x 155px high headline banner space (to be supplied by you)
- Displayed in a prominent position on a loop during the Virtual Event Platform (maximum 10 scrolling banners)
- Over 2,000 attendees expected to attend

Price:	One Day:	£250 +VAT
	Two Days:	£350 +VAT
	Three Days:	£450 +VAT
	Full Event:	£500 +VAT

Can be booked as a standalone package or added to any of our Exhibitor & Sponsorship Packages.

Enquire about Exhibition & Sponsorship Opportunities

A wide variety of sponsorship packages are available and all options can be tailored to suit your needs. Get in touch to discuss the best options for your brand.

Contact Sarah Gilley to find out more:

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sarah.gilley@the-eic.com

Or one of the International Trade team:

Internationaltrade@the-eic.com



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