



**THE VOICE**  
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SUPPLY CHAIN



# NORTH & CENTRAL AMERICA

 **Webinar**

 **In-Person Event**

 **Business Briefings**

 **Sponsorship Opportunities Available**

**Questions? Email: [Houston@the-eic.com](mailto:Houston@the-eic.com)**

**2024**



12 November North & Central America Business Briefing Series: Petrofac 2024



03 December Regional Showcase: Opportunities in Canada 2024



19 February North & Central America: 9<sup>th</sup> Annual Clay Tournament



25 February North & Central America: Post US Election Analysis



07 March Women's International Day High Tea: Energy Supply Chain



06 May EIC Night with the Houston Dynamo 2025

**2025**



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# EIC 9<sup>th</sup> Annual Clay Tournament Supporter Packages 2024

North & Central America

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## About: 9<sup>TH</sup> Annual EIC Clay Tournament 2024

Join the EIC for the much-anticipated return of the Annual Clay Tournament. Now in its 9<sup>th</sup> rendition, we are looking forward to welcoming both EIC members and non-members for a day full of competition, and networking!

### Sponsorship Levels:

To best accommodate to our supporting sponsors, we are offering three sponsorship levels:

**Golden Exclusive Sponsor**

**Silver Sponsor**

**Bronze Sponsor**

Date: Wednesday, 19 February 2025  
Location: American Shooting Center  
Time: 9am CST registration  
Event Delegates: 30 shooters, lunch and morning refreshments



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## Historical EIC Tournament Images





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# GOLDEN EXCLUSIVE SPONSOR

## Includes:

Two company shooter representatives

One EIC LinkedIn dedicated sponsor announcement

Company logo featured in three event promotional mailers

Company logo featured in three EIC LinkedIn promotional posts

Company logo highlighted in EIC event webpage

Company logo highlighted in event signage

**\$3,000 USD**





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# SILVER SPONSOR

## Includes:

- One company shooter representatives
- One EIC LinkedIn dedicated sponsor announcement
- Company logo featured in three event promotional mailers
- Company logo highlighted in EIC event webpage
- Company logo featured in event signage
- Company logo featured in clay tournament award

**\$1,500 USD**





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# BRONZE SPONSOR

## Includes:

One EIC LinkedIn dedicated sponsor announcement

Company logo featured in two event promotional mailers

Company logo highlighted in EIC event webpage

Company logo featured in event signage

**\$775 USD**





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# Global Digital Supporter 2025 - Webinars

North & Central America

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## Support EIC's Webinar Events

Member \$500USD/Non-Member \$700USD

Take advantage of this valuable opportunity to become a **Global Digital Supporter** of our regional EIC LIVE-events, helping you expand your network by reaching a larger global audience, increasing your brand visibility, opening the possibilities of new business opportunities through reconnecting you with existing customers and potential new clients.

### Sponsorship Includes:

- Company logo displayed on the EIC event website
- Company logo featured on the webinar holding slides
- Company logo to feature on the event platform registration page
- Supporters to be addressed in the introduction opening and closing remarks by webinar moderator
- Company marketing materials made downloadable throughout virtual event
- Promotion through EIC's social media networks



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# LEVERAGE THE BENEFITS

Reach a larger global audience

Put your business front and centre

Strengthen your brand in the energy sector

Reconnect with customers

Expand your Network and connect with potential new client.



## PREVIOUS WEBINARS

**MAY 10  
2022**

**Quality Challenges and Risks in the  
evolving Hydrogen Supply Chain**

320 Registered

**AUG 4  
2022**

**Strategically using EICDataStream**

105 Registered

**MAY 30  
2023**

**Why Wind Energy Matters – Supply  
Chain Challenges in US Offshore Wind**

295 Registered



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# Women's International Day High Tea: Energy Supply Chain

North & Central America

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[#JoinUs](https://twitter.com/JoinUs)



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## About: Women's International Day High Tea: Energy Supply Chain

### Sponsorship Levels:

Join the EIC for High Tea 07 March 2025, beginning at 12pm CST at Houston's renowned Kiran's in celebration of Women's International Day!

Date: 07 March 2025  
Location: Kiran's 2925 Richmond Ave. Houston, Texas  
Time: 12pm CST  
Event Delegates: 22-45 delegates, networking over high tea

To best accommodate to our supporting sponsors, we are offering three sponsorship levels:

**Golden Sponsor**

**Silver Sponsor**

**Bronze Sponsor**



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## High Tea



## MENU

### To Start

Wild Mushrooms Vol Au Vent  
Fig Chutney  
Darjeeling Tea

### Finger Sandwiches

Truffle Deviled Egg Chili Pearls  
Tandoori Chicken Mango Chutney  
Salmon Dill, Capers, Cranberries  
English Cucumber Mint, Crème Fraiche  
Curried Crab Pepper Jelly  
Truffle Masala Chips  
Kiran's Chai

### The English Way

Black Currant & Orange Scones  
Mixed Berry Jam, Clotted Cream  
Early Gray Tea

### PETIT FOURS

### Tea Menu



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# GOLDEN SPONSOR

## Includes:

Two Company representatives

Company opening remarks at High Tea event

Company logo highlighted in event signage

Company logo featured in three event promotional mailers

Company logo featured in EIC LinkedIn promotional post

Company logo highlighted in EIC event webpage

**\$3,000 USD**





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# SILVER SPONSOR

## Includes:

One Company representatives

Company logo highlighted in event signage

Company logo featured in EIC LinkedIn promotional post

Company logo featured in two event promotional mailers

Company logo highlighted in EIC event webpage

**\$1,500 USD**





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# BRONZE SPONSOR

## Includes:

Company logo highlighted in event signage

Company logo featured in two event promotional mailers

Company logo highlighted in EIC event webpage

**\$500 USD**







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# EIC Night with the Houston Dynamo 2025

North & Central America

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## About: EIC Night with the Houston Dynamo 2025

### Sponsorship Levels:

The EIC will join the **Houston Dynamo** during the margins of OTC 2025. All delegates in addition to their reserved assigned seat will have access to the adjacent AC controlled East Club. The East Club will provide delegates unlimited food and beverages throughout the game!

Date: 06 May 2025  
Location: Shell Energy Stadium 2200 Houston, Texas  
Time: 7:00pm  
Event Delegates: 25-35 Delegates

To best accommodate to our supporting sponsors, we are offering three sponsorship levels:

**Golden Sponsor**

**Silver Sponsor**

**Bronze Sponsor**

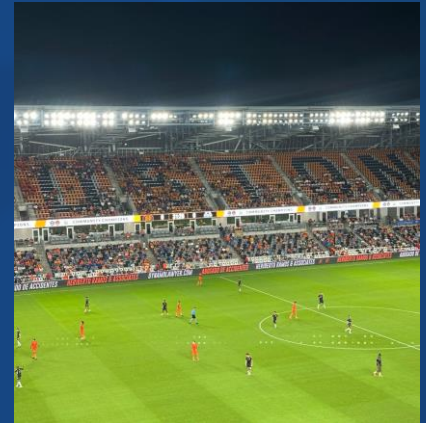
\* Game match date in May is subject to change depending on Houston Dynamo schedule



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**Historical EIC  
Houston  
Dynamo Event**





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# GOLDEN SPONSOR

## Includes:

Two Company representatives

Company opening remarks at event

Company logo highlighted in event signage

Company logo featured in three event promotional mailers

Company logo featured in EIC LinkedIn promotional post

Company logo highlighted in EIC event webpage

**\$2,500 USD**





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# SILVER SPONSOR

## Includes:

One Company representatives

Company logo highlighted in event signage

Company logo featured in EIC LinkedIn promotional post

Company logo featured in two event promotional mailers

Company logo highlighted in EIC event webpage

**\$1,000 USD**





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# BRONZE SPONSOR

## Includes:

Company logo highlighted in event signage

Company logo featured in two event promotional mailers

Company logo highlighted in EIC event webpage

**\$500 USD**





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## Annual EIC Clay Tournament

Offering(s)	Gold	Silver	Bronze
Company Representatives	✓ (2)	✓ (1)	
EIC LinkedIn Dedicated Sponsor Announcement	✓	✓	✓
Company Logo Featured in Event Promotional Mailers	✓ (3)	✓ (3)	✓ (3)
EIC Promotional Posts	✓ (3)		
EIC Event Webpage	✓	✓	✓
Event Signage Inclusion	✓	✓	✓
Company Logo in Tournament Award	✓	✓	



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## Women's International Day High Tea: Energy Supply Chain

Offering(s)	Gold	Silver	Bronze
Company Representatives	✓ (2)	✓ (1)	
Company Event Opening Remarks	✓		
Company Logo Highlighted in Event Signage	✓	✓	✓
Company Logo Featured in Event Promotional Mailers	✓ (3)	✓ (2)	✓ (2)
Company Logo Featured in EIC LinkedIn Promotional Posts	✓	✓	
Company Logo Featured in Event Webpage	✓	✓	✓





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## EIC Night with the Houston Dynamo

Offering(s)	Gold	Silver	Bronze
Company Representatives	✓ (2)	✓ (1)	
Company Event Opening Remarks	✓		
Company Logo Highlighted in Event Signage	✓	✓	✓
Company Logo Featured in Event Promotional Mailers	✓ (3)	✓ (2)	✓ (2)
Company Logo Featured in EIC LinkedIn Promotional Posts	✓	✓	
Company Logo Featured in Event Webpage	✓	✓	✓



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# THANK YOU!

To confirm sponsorship or to further discuss,  
please email: [Houston@the-eic.com](mailto:Houston@the-eic.com)



HOUSTON, TEXAS



713-783-1200



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