

Energy Industries Council Job Description

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| Job Title: | Web designer Front-End Developer | Business Location: | Brazil Remote/hybrid |
| Job Grade: | | Benefits Grade: | |

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| Responsible to (Line): | Develop and update the EIC website. | Responsible to (function): | To design web pages/ landing page and convert the designs to code HTML and CSS and JS (java script) that are directly accessed by a user through the front-end of EIC website |
| Responsible for (Line): | EIC Website development | Function: (If appropriate) | |

Purpose / Role

The web designer should be also experienced in front-end development to user-facing area of the EIC website using expertise that incorporates HTML, CSS (bootstrap and SASS) and vanilla JavaScript to create an interactive user experience. This role encompasses designing, developing, testing, and deploying application user interfaces.

Key aims and objectives

To ensures the EIC website (www.the-eic.com) users can seamlessly interact with the website. The person will support all work on implementing a responsive design, coding, and all the visual elements of your website for use in desktop, mobile and tablet.

Prime responsibilities and duties

- The web designer will provide design and front-end solutions developed using an in-depth knowledge of HTML, SASS, JavaScript, and accessibility best practices for a wide range of web properties and products including HTML email.
- Collaborate effectively with our web team to architect, scope, and build user-facing features.
- Write well designed, clear and consistent code and assure its quality.
- Maintain, evolve and improve EIC's website experience.
- Help create pages for our new services, publications, and events.
- Make regular updates to the EIC website when requested by the marketing team or other departments
- Review EIC webpages to ensure there are no content errors, broken links, layout issues, and all webpages are mobile friendly

Key internal interfaces

The Web designer will interact with the marketing and communications team and the UK team as the main head office. The EIC also has regional offices in Dubai, Houston, Kuala Lumpur and Rio de Janeiro.

Key external interfaces

The Web designer will interact with the digital marketing agency based in the UK that supports EIC.

Core competencies

- 5 - 7 years of professional experience as web designer with front-end development using JavaScript, HTML and CSS, jQuery, JavaScript and Bootstrap, responsive frameworks in the major UX disciplines – information architecture, user interface design and content strategy across a variety of environments – web applications, websites and mobile.
 - Expert in Figma – must have.
 - Expert experience with Adobe Creative Suite mainly Photoshop and Illustrator – must have.
 - Knowledge of email marketing platforms and, and accessibility best practices for a wide range of web properties and products.
 - Deep understanding of web design concepts and proven talent for creating fresh, unique and professional designs
 - Offers new ideas and communicates effectively.
 - Capability to produce content on time, with attention to detail.
 - A well-organized team player with the ability to perform various tasks, act individually, and think creatively.
 - Critical thinker and problem-solving skills.
 - Team player.
 - Good time-management skills.
- *This is a remote position mainly: candidate will be required to attend office meetings in Rio occasionally.*


Mandatory

- Advanced English language level. English is used daily in contact with the international team members and other teams that are located at the company's offices around the globe.

Bonuses

- Knowledge of email marketing platforms like Dotdigital or Mailchimp.
- Knowledge of toolsets to hold webinars (built-in payment platforms management).

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| Monthly salary: | BRL 6,500 (bruto) = BRL5,000 net Approx. GBP 1,100 monthly | Working hours: | 40 hours/week |
| Benefits: | Health Care Plan (Medical, Dental & Vision) Food and meals benefit card Company equipment: laptop, headphone and one extra screen | | |

| Issued (date): | Signed by Line Manager: | Functional concurrence: (if appropriate) | Signed by Employee: |
|----------------|--|---|---------------------|
| March 8, 2023 |  Leliam de Castro Rana | | |