



# EIC Inside energy

Your **gateway** to  
the **energy sector**

Media Pack 2026

[www.the-eic.com](http://www.the-eic.com)



# About Inside Energy

## AMPLIFY YOUR BRAND'S REACH IN THE GLOBAL ENERGY INDUSTRY

Inside Energy is the **official monthly EIC members publication** of the Energy Industries Council (EIC), providing news, insights, and project intelligence across the global energy supply chain. It offers companies the opportunity to promote their brand through a combination of digital visibility and targeted print **distribution at key industry events.**

### Distribution formats

- **Monthly digital edition:** Published online and distributed via EIC email campaigns, Issuu, and social media channels.
- **Special print editions:** Produced for selected major industry events and distributed on-site to event attendees.

### Profile raising opportunities

- Editorial
- Free digital advertising for members
- Paid advertising for members and non-members
- Podcast recording

ENERGY INDUSTRIES COUNCIL  
THE VOICE OF THE ENERGY SUPPLY CHAIN

ADIPEC  
3-6 November 2025

LEARN MORE ABOUT  
THE EIC HERE

ADIPEC preview  
The EIC is proud to once again be hosting the UK Pavilion at ADIPEC in Abu Dhabi

EICDataStream  
Special project opportunities in the MENA region

www.the-eic.com



# Digital reach

Your participation in Inside Energy benefits from **extensive digital exposure**, reaching a global online audience via our **website**, **social media**, and **EIC's direct email marketing campaigns**.

## Global audience reach:

Top 10 countries in 2025 (Issuu)

 United Kingdom

 U.S.

 Malaysia


 India

 UAE

 Brazil

 Greece

 Singapore

 Norway

 Denmark

## Key digital and social media channels:



LinkedIn

50,000+

followers



Website

800,000+

views in 2025



Direct mailing list

8,000+

subscribers



# Free Opportunities for Members: Advertisement

EIC members can include advertisements within the Inside Energy digital edition at no cost

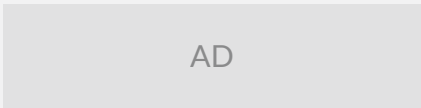
## INSIDE ENERGY ONLINE ISSUE

EIC members can include banner advertisements in the Inside Energy online edition. These digital inclusions provide visibility to thousands of professionals accessing the publication online.\*

\*Visit page 9 - Advertisement specifications for more information about each size available.

## WEBSITE\*\*

Landing page of Inside Energy for **FREE**. This is a prominent spot on the Inside Energy section of the EIC website, offering excellent visibility for your brand. See below the **available specifications**:



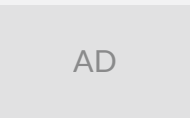
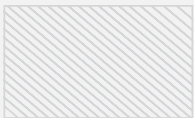
### Maxiboard

- PNG or JPEG
- 1100 px (w) x 280 px (h)
- 72dpi



### Billboard

- PNG or JPEG
- 1100 px (w) x 110 px (h)
- 72dpi



### Middle Rectangle

- PNG or JPEG
- 500 px (w) x 300 px (h)
- 72dpi

Advertisement Format (digital only)	EIC members	Non-members***
Maxiboard	Free	£375 per week
Middle Rectangle	Free	£225 per week
Billboard	Free	£300 per week

\*\*Up to one month \*\*\*Vat will be added for UK companies



# Free Opportunities for Members: Editorial

## Free of charge for EIC members:

\*Subject to availability

### Press Releases/Members News:

300 words, images 300dpi, copyright approved photo or illustration

### Spotlight on Technology: highlighting an innovative new product or technology

300 words with high resolution photo or illustration

### Member's Services:

500 words with high resolution photo or illustration

### One-to-one: interview with a senior employee of your company

- 1 page with portrait photo: 630 words
- 2 pages with portrait photo: 1,500 words
- 2 pages with portrait photo and image/illustration: 1,100

### Guest editorial: thought leadership piece

- 1 page with portrait photo – 630 words
- 2 pages with portrait photo – 1,500 words
- 2 pages with portrait photo and image/illustration –

### Advertising space

- Available formats in the monthly online editions and on the magazines landing page.

Interested in membership?  
Click here to learn more



**For non-members**, different pricing tables apply for online editions, landing pages, and print editions. For more information, please contact **Laura Carvalho** at [laura.carvalho@the-eic.com](mailto:laura.carvalho@the-eic.com).



# Print editions at major events in 2026

Inside Energy's print editions are **strategically distributed at global energy events**, ensuring your ad reaches an audience of decision-makers and industry leaders.



## Offshore Technology Conference (OTC)

4 - 7 May 2026, Houston, Texas

**The world's largest offshore energy event**, drawing professionals and companies from across the entire offshore oil and gas industry. OTC is a leading platform for discovering new technologies and trends in offshore exploration, production, and development.

**30,000+**  
attendees

**1,000+**  
exhibiting companies



## Oil & Gas Asia (OGA)

2 - 4 September 2026, KL, Malaysia

**OGA is one of Asia's premier energy events**, showcasing the latest innovations in the oil and gas sector. The event attracts a wide range of industry professionals, including energy developers, suppliers, and engineers from across Asia and beyond.

**36,200+**  
attendees

**1,100+**  
exhibiting companies



## ROG.e

21 - 24 September, Rio de Janeiro, Brazil

**Rio Oil & Gas is one of the leading energy events in Latin America**, bringing together industry professionals and companies to share knowledge, showcase innovation, and explore the latest technologies and trends across the oil and gas sector.

**76,000+**  
attendees

**600+**  
exhibiting companies



## ADIPEC

2 - 5 November 2026, Abu Dhabi, UAE

**ADIPEC is the world's largest and most inclusive energy exhibition**, attracting over 150,000 attendees and 2,200 exhibiting companies. This event is a crucial gathering for the global energy community to showcase innovations and discuss the future of the energy sector.

**239,700+**  
attendees

**2,250+**  
exhibiting companies



# Print Editions: Member benefits



## GET A FREE PODCAST!

Book a full page, double page or inside front page advert in the Inside Energy print editions and we will record a **FREE** podcast episode for you!

Share your success story **in print and on air** at no extra cost.

## Exclusive benefits for EIC Members

As a valued EIC member, you receive **exclusive advertising opportunities** that provide your brand with **maximum visibility**, all at **discounted rates**.

### Discounted print advertising rates:

These rates apply to our **special editions** distributed at **key global events** such as Offshore Technology Conference (OTC), Energy Export Conference (EEC), Oil & Gas Asia (OGA), Rio Oil & Gas (ROG.e) and ADIPEC in 2026.

Take advantage of this opportunity to **reach top energy professionals** in person at major industry conferences.

Print advertising rates		
Categories	EIC Members*	Non-member*
Half A4 page	£499	£999
Full A4 page	£999	£1,999
Double page	£1,249	£2,499
Inside front page	£2,999	£5,999

\*Vat will be added for UK companies



# Podcast Opportunities

The Inside Energy podcast showcases EIC members, EIC partners, and their leaders, revealing the inspiring work they do, and the strategies they prefer to invest in, across all energy sectors and all regions.

- **Format:** 20-30 minutes podcast featuring your company success story
- **Interviewer:** Stuart or one of his senior management team
- **Production:** EIC will produce and launch the podcast on all major platforms and share the final material with your company
  - Spotify, Apple podcasts, Amazon Music, EICTV and EIC website

## PRICING

	Member*	Non-member*
Podcast recording	£499.00	£999.00

\*\*or free for members if you book a printed advert

\*Vat will be added for UK companies

### EXCLUSIVE OFFER FOR EIC MEMBERS:

## GET A FREE PODCAST!



Book a full page, double page or inside front page advert in the Inside Energy print editions and we will record a **FREE** podcast episode for you!

Share your success story **in print and on air** at no extra cost.

**DON'T MISS OUT!**



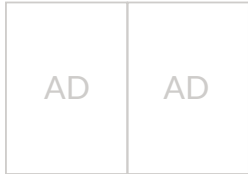
# EIC Inside energy

**PODCAST**





# Advertisement specifications



## Double page spread

- PDF format
- 420mm (w) x 297mm (h) with 3mm bleed.
- Resolution: 300 dpi



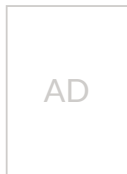
## Full page ad

- PDF format
- 210mm (w) x 297mm (h) with 3mm bleed.
- Resolution: 300 dpi



## Half page ad

- PDF format
- 210mm (w) x 145.5 mm (h) with 3mm bleed.
- Resolution: 300 dpi



## Outside back cover

- PDF format
- 210mm (w) x 297mm (h) with 3mm bleed.
- Resolution: 300dpi

## Contact us:

**Laura Carvalho**

[laura.carvalho@the-eic.com](mailto:laura.carvalho@the-eic.com)





## 2026 Print Editions

Exhibition	Deadline
Offshore Technology Conference (OTC)	27 March
Oil and Gas Asia (OGA)	10 July
Rio Oil & Gas	10 July
ADIPEC	11 September

## Book your ad NOW –secure your spot for 2026!

Advertising in Inside Energy offers **exclusive access** to decision-makers, senior executives, and professionals at the forefront of the global energy industry. Whether through our print editions at **prestigious global events** or through our **digital and social channels**, you'll gain significant visibility with top-tier industry professionals.

**CONTACT US:**

Laura Carvalho  
[laura.carvalho@the-eic.com](mailto:laura.carvalho@the-eic.com)