- EIC MIDDLE EAST
- ANNUAL GOLF DAY 3<sup>RD</sup> MARCH 2022
- THE ELS CLUB DUBAI
- SPONSORSHIP PACKAGES





- Our first event took place on the 10<sup>th</sup> March 2011 at Arabian Ranches.
- We had 56 players that day
- The tournament that year was won by a team from Baker Hughes.
- We moved the event to The Els Club in 2013
- Our biggest and best golf day to date was in 2015 when the event was jointly sponsored by Wood & DMG events we had 26 teams (104 golfers in total)



### **Previous Event Prime Sponsors**

2011 – 2013 incl. aggreko

2014 Gegrand®

2015 Wood. And dmg::events

2018 & 2019





#### ST ANDREWS -

The **Old Course at St Andrews**, also known as the **Old Lady** or the **Grand Old Lady** is considered the oldest golf course in the world!

### PACKAGE AED 25,000

Branded Apparel (Shirt & caps with company logo)

- 2 x Teams of 4
- 4 x Bowhead Flags
- 2 x Toblerone Boards with Logo

Tent on the course for marketing purposes – Hole no. 1

- 8 x guests at the evening event
- Sponsorship of a hole on the course (tee box)

Billing as Prime event Sponsor on all marketing material & EIC website



#### THE BELFRY -

The Belfry has hosted the **Ryder Cup** on four occasions, more than any other venue in the world.

### PACKAGE AED 15,000

2 x teams of 4

2 x Bowhead Flags

1 x Toblerone Board with Logo

Sponsorship of a hole on the course (tee box)

Tent on the course for marketing purposes – Hole no. 9

4 x evening guests

Billing as an event on all marketing material used & on the EIC website



#### **ROYAL TROON -**

Troon has one of the shortest and greatest holes of all the Open venues in the form of the 123 yard par-3 known as the 'Postage Stamp'

### PACKAGE AED 10,000

**Evening Reception Sponsor** 

1 x team of 4

Sponsorship of a hole on the course (logo on a tee box)

1 x bow head flags

4 x evening guests

Billing as an event sponsor on all marketing material used & on the EIC website



### Additional Sponsorship Packages are also available:-

Branded Golf Towel for each player - AED 3,500

Sponsor Golf Buggies - AED 1,500 Taken by ABL Group

The Longest Drive Hole 9 (1 x Bowhead Flag) - AED 1,500

Closest to the Pin in 2 shots Hole 16 (1 x Bowhead Flag) - AED 1,500

Closest to the Pin (1 x Bowhead Flag) Hole 4 - AED 1,500 Taken by ABL Group

Sponsor the trophies - AED 1,000 Taken by Modutec

Sponsor a Hole (Logo on a tee box) - AED 750



- The above Sponsorship packages all offer a high level of brand exposure with an array on benefits
- Packages can be tailor made to suit your requirements/budget
- Should you be interested or wish to discuss potential sponsorship options
- Please contact Helen Aittis on e-mail Helen.Aittis



### **INTERESTED IN PLAYING ONLY**

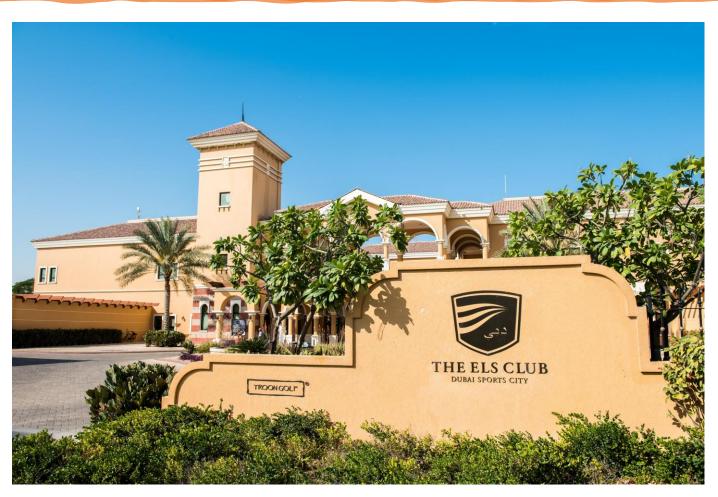
Should sponsorship not be of interest, and you simply wish to enter a fourball, take a
couple of spaces in a fourball or enter as an individual player. All requests can be
accommodated.

#### ATTEND

- Team of EIC Member Fourball AED 3950
   Team of Non-Member Fourball AED 4350
   Additional Evening Guest (for the non-player) AED 300
   \*Prices are inclusive of VAT\*
- Registration is via our website <a href="https://www.the-eic.com/EventDetail?dateid=3317">https://www.the-eic.com/EventDetail?dateid=3317</a>
- Any questions please contact Helen Aittis on e-mail <u>Helen.Aittis</u>

### EIC MIDDLE EAST ANNUAL GOLF DAY 3<sup>RD</sup> MARCH 2022 THE ELS CLUB, DUBAI – SAVE THE DATE





Hope to see you out on the course!