

- EIC MIDDLE EAST
- ANNUAL GOLF DAY
3RD MARCH 2022
- THE ELS CLUB DUBAI
- SPONSORSHIP
PACKAGES



EIC MIDDLE EAST ANNUAL GOLF DAY 3RD MARCH 2022

THE ELS CLUB, DUBAI - SPONSORSHIP PACKAGES



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- Our first event took place on the 10th March 2011 at Arabian Ranches.
 - We had 56 players that day
 - The tournament that year was won by a team from Baker Hughes.
 - We moved the event to The Els Club in 2013
 - Our biggest and best golf day to date was in 2015 when the event was jointly sponsored by Wood & DMG events we had 26 teams (104 golfers in total)

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Previous Event Prime Sponsors

2011 – 2013 incl.	The logo for Aggreko, featuring the word 'aggreko' in a lowercase, orange, sans-serif font.
2014	The logo for Legrand, consisting of a black square icon with a white 'L' shape inside, followed by the word 'legrand' in a lowercase, red, sans-serif font with a registered trademark symbol.
2015	The logo for Wood, featuring the word 'wood.' in a lowercase, black, sans-serif font with a period. And The logo for DMG Events, featuring the word 'dmg' in a lowercase, black, sans-serif font with two yellow dots between 'm' and 'g', followed by the word 'events' in a lowercase, black, sans-serif font.
2018 & 2019	The logo for TripleFast Middle East Ltd., featuring a circular icon with a globe, followed by the word 'TripleFast' in a bold, black, sans-serif font, and 'Middle East Ltd.' in a smaller, blue, sans-serif font below it.

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ST ANDREWS –

The **Old Course at St Andrews**, also known as the **Old Lady** or the **Grand Old Lady** is considered the oldest golf course in the world!

PACKAGE AED 25,000

Branded Apparel (Shirt & caps with company logo)

2 x Teams of 4

4 x Bowhead Flags

2 x Toblerone Boards with Logo

Tent on the course for marketing purposes – Hole no. 1

8 x guests at the evening event

Sponsorship of a hole on the course (tee box)

Billing as Prime event Sponsor on all marketing material & EIC website

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THE BELFRY –

The Belfry has hosted the **Ryder Cup** on four occasions, more than any other venue in the world .

PACKAGE AED 15,000

2 x teams of 4

2 x Bowhead Flags

1 x Toblerone Board with Logo

Sponsorship of a hole on the course (tee box)

Tent on the course for marketing purposes – Hole no. 9

4 x evening guests

Billing as an event on all marketing material used & on the EIC website

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ROYAL TROON -

Troon has one of the shortest and greatest holes of all the Open venues in the form of the 123 yard par-3 known as the '**Postage Stamp**'

PACKAGE AED 10,000

Evening Reception Sponsor

1 x team of 4

Sponsorship of a hole on the course (logo on a tee box)

1 x bow head flags

4 x evening guests

Billing as an event sponsor on all marketing material used & on the EIC website

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Additional Sponsorship Packages are also available:-

Branded Golf Towel for each player - AED 3,500

~~Sponsor Golf Buggies - AED 1,500~~ **Taken by ABL Group**

The Longest Drive Hole 9 (1 x Bowhead Flag) - AED 1,500

Closest to the Pin in 2 shots Hole 16 (1 x Bowhead Flag) - AED 1,500

~~Closest to the Pin (1 x Bowhead Flag) Hole 4 - AED 1,500~~ **Taken by ABL Group**

~~Sponsor the trophies - AED 1,000~~ **Taken by Modutec**

Sponsor a Hole (Logo on a tee box) - AED 750

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- The above Sponsorship packages all offer a high level of brand exposure with an array on benefits
- Packages can be tailor made to suit your requirements/budget
- Should you be interested or wish to discuss potential sponsorship options
- Please contact Helen Aittis on e-mail Helen.Aittis

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INTERESTED IN PLAYING ONLY

- Should sponsorship not be of interest, and you simply wish to enter a fourball, take a couple of spaces in a fourball or enter as an individual player. All requests can be accommodated.
- **ATTEND**
- Team of EIC Member Fourball – AED 3950
Team of Non-Member Fourball - AED 4350
Additional Evening Guest (for the non-player) AED 300
Prices are inclusive of VAT
- Registration is via our website <https://www.the-eic.com/EventDetail?dateid=3317>
- Any questions please contact Helen Aittis on e-mail Helen.Aittis

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THE ELS CLUB, DUBAI – SAVE THE DATE



Hope to see you out on the course!