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TRADE ASSOCIATION,  
**GLOBALLY**

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**25th May 2023**

TIME: 19:00 - 22:00

**QE2  
QUEENS GRILL  
RESTAURANT**

**INCLUDES - 3 COURSE MEALS AND  
UNLIMITED BEVERAGES**



**Queen Elizabeth 2**



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## Invitation

EIC Middle East is pleased to announce our 80th anniversary event which will be dinner on the QE2

This auspicious occasion is to held in the exclusive Queens Grill Restaurant.

QE2 Still making history....

A monument destination steeped in British heritage; the Queen Elizabeth 2 (QE2) has a storied history spanning almost 50 years. Today she continues her legacy as an iconic hotel, dining entertainment and events destination in Dubai.



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At the heart of the Crown Jewels collection are English Coronation Regalia – the sacred objects used in the coronation ceremony.

The magnificent Imperial State Crown is worn by the monarch at the end of the coronation ceremony and at formal occasions like the State Opening of Parliament, reminding us the Crown Jewels is a working collection.

It has existed in various forms since the 15th century. The current version was made in 1937 and is worn by the monarch after a coronation (St Edward's Crown having been used to crown the monarch) and used at the State Openings of Parliament.

The crown is adorned with 2,901 precious stones, including the Cullinan II diamond, St Edward's Sapphire, the Stuart Sapphire, and the Black Prince's Ruby.



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## SPONSORSHIP PACKAGES

### **The Koh-i-Nûr diamond Sponsor (Exclusive)**

The Koh-i-Nûr diamond is one of the most famous diamonds in the world.

The Koh-i-Nûr diamond weighs 105.6 carats. It was once much larger but was re-cut in 1852 to improve its brilliance and conform to contemporary European tastes

- 10 tickets to the 80th Anniversary cocktail reception.
- Verbal recognition from our Regional Director at the 80th Anniversary event.
- Opportunity to give 5 minutes speech during the Opening Remarks
- Premium branding on Save the Date and invitations mailed to EIC contact list.
- Company profile (100- words, logo and social media tags) on the cocktail reception website landing page with link to company's URL.
- Company profile on event brochure
- Company logo on all 80th Anniversary celebration displayed on EIC website landing page.
- Mention on EIC Online news brief.
- Company logo on the EIC 80th Anniversary post that will be posted on social media.
- Recognition as 80th Anniversary supporter at various activities
- Invitation to 3 future EIC Roundtables.
- Get 3 free passes to attend UAE Connect
- Get an opportunity to speak at one of the webinar (5 min interview)
- Get a chance to carry onsite branding in the form of 4 roll-ups which can be placed around the venue.
- An opportunity to provide gifts/giveaways to the attendees
- Access to delegate list with email addresses
- Company logo on EIC onsite marketing collateral

**Price: AED 35,000**





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## SPONSORSHIP PACKAGES

### **Cullinan II Diamond Sponsor (Exclusive)**

The Cullinan Diamond is the largest gem-quality rough diamond ever found, weighing 3,106.75 carats. It was discovered in 1905

- 6 tickets to the 80th Anniversary cocktail reception.
- Verbal recognition from the Regional Director at the 80th Anniversary event.
- Premium branding on Save the Date and invitations mailed to EIC contact list.
- Company logo on all 80th Anniversary celebration displayed on EIC website landing page.
- Company profile (100- words, logo and social media tags) on event website landing page with link to company's URL.
- Company profile on event brochure
- Recognition as 80th anniversary supporter at various activities .
- Company logo on the EIC 80th Anniversary post that will be posted on social media.
- Invitation to 2 future EIC Roundtables.
- Get 2 free passes to attend UAE Connect
- Get an opportunity to speak at one of the webinar (5 min interview)
- Get a chance to carry onsite branding in the form of 3 roll-ups which can be placed around the venue.
- Company logo on EIC onsite marketing collateral

**Price: AED 20,000**



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## SPONSORSHIP PACKAGES

### **The Stuart Sapphire Sponsor**

The Stuart Sapphire is a blue sapphire that forms part of the British Crown Jewels. It weighs 104 carats

- 4 tickets to the 80th Anniversary cocktail reception.
- Company profile (100- words, logo, and social media tags) on event website landing page with link to company's URL.
- Company logo on all 80th Anniversary celebration displayed on EIC website
- Recognition as 80th Anniversary supporter at various activities.
- Company logo on the EIC 80th jubilee post that will be posted on social media.
- Company profile on event brochure
- Company logo to be promoted on event marketing campaigns.
- Invitation to 1 selective Roundtables
- Get a chance to carry onsite branding in the form of 2 roll-ups which can be placed around the venue.
- Company logo on EIC onsite marketing collateral

**Price: AED 10,000**



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## SPONSORSHIP PACKAGES

### **St Edward's Sapphire Sponsor**

St Edward's Sapphire is an octagonal, rose-cut sapphire that forms part of the British Crown Jewels. Its history is older than any other gemstone in the royal collection

- 2 tickets to the 80th Anniversary cocktail reception..
- Company logo on all 80th Anniversary celebration displayed on EIC website.
- Recognition as 80th anniversary supporter at various activities.
- Company logo to be promoted on email marketing campaign and social media posts.
- Get a chance to carry onsite branding in the form of 1 roll-ups which can be placed around the venue.
- Company profile on event brochure
- Company logo on EIC onsite marketing collateral

**Price: AED 7,500**



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## SPONSORSHIP PACKAGES

### **The Black Prince's Ruby**

The Black Prince's Ruby is a large, irregular cabochon red spinel weighing 170 carats (34 g) set in the cross pattée above the Cullinan II diamond at the front of the Imperial State Crown of the United Kingdom

- 2 tickets to the 80th jubilee cocktail reception..
- Company logo on all 80th Anniversary celebration displayed on EIC website.
- Company logo to be promoted on email marketing campaign and social media posts.
- Company logo on EIC onsite marketing collateral
- Recognition as 80th anniversary supporter at various activities.

**Price: AED 5,000**





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## ATTEND

If you wish to attend the event please see the information below

Table - (10 tickets) - AED 10000

Single ticket - AED 1000

For more information

Contact: Baqhtawar Shaikh

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