

# 2021- Year of the 50th

Date: 23<sup>rd</sup> November  
Time: 13:00 UAE Hrs.

H. H. Sheikh Khalifa bin Zayed Al Nahyan, President of the UAE announced 2021, as the 'Year of the 50th' to commemorate 50 years of the UAE's formation in 1971. From 6 April 2021 until 31 March 2022, the UAE will celebrate its remarkable journey over the last 50 years and begin preparing for the next 50.





# EIC Celebrating UAE's 50th Anniversary

## EIC Event - Celebrating 50 Years of the UAE

*"He who does not know his past cannot make the best of his present and future, for it is from the past that we learn"* - **Sheikh Zayed Bin Sultan**

# Event Agenda



As part of the forthcoming celebrations to commemorate 50 years since the founding of the UAE, we invite you to join us and hear some of the remarkable stories over this time as we celebrate the rich history of a country many of us now consider to be 'home' and look ahead to the transformative change that lies ahead in the next 50 years.

We are honored to be joined by a special guest, Mr. Terry Willis, former EIC Director who will share with us how the EIC ventured into the UAE and how this evolved over time. In addition, we will hear from Emirati companies Ducab, Al Yaseah and Falcon Robotics as to their journey and what the next 50 years could look like.

## **More exciting speakers TBC.**

Join us for this in this informative session as we congratulate the UAE on this tremendous achievement on the 'Year of the Fiftieth'.

## **Event Agenda**

13:00 Welcome and Introduction - Ryan McPherson, EIC Regional Director, Middle East, Africa, Russia & CIS

13:05 Conversation with Terry Willis, former EIC Director – EIC Journey in the UAE

13:25 Member Conversation – Evolution of the Supply Chain

-Khalid Mohamed Helal AL Qubaisi, Managing Director, Al Yaseah Oil & Gas Industry Supplies & Services L.L.C.

-Ahmad F. Al Darwish, CEO, Falcon Robotics

-Andrew Shaw, Advisor To The Board, Ducab

13:45 Q&A

14:00 Thank you and close

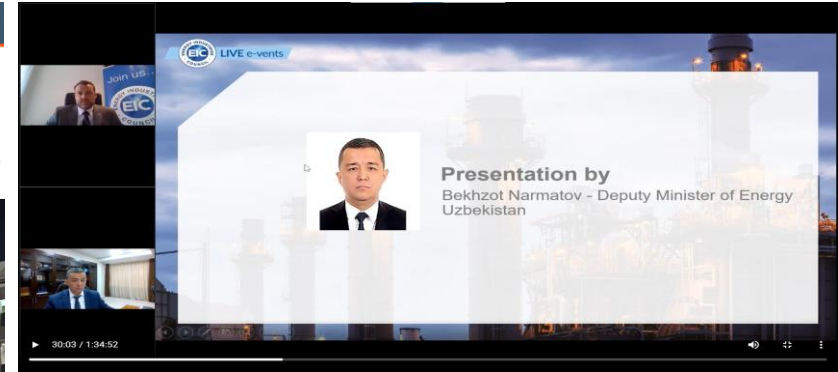
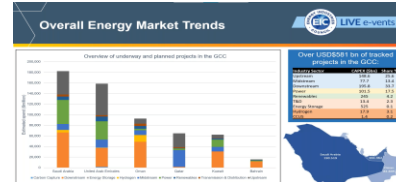


# EIC Events 2021

- 7<sup>th</sup> April - **Uzbekistan Energy Market Update**
- 13<sup>th</sup> April - **Recruitment Opportunities in the GCC**
- 20<sup>th</sup> April - **Bidding to win**
- 4<sup>th</sup> May - **Qatar Market Update**
- 18<sup>th</sup> May - **Role of the PRO**
- 25<sup>th</sup> May - **GCC Energy Market and Project Update (2)**
- 1<sup>st</sup> June - **Business Opportunities with Subsea 7**
- 28<sup>th</sup> June – **Evening Reception at the Club (Physical)**
- 29<sup>th</sup> June - **Oman Market Update**
- 6<sup>th</sup> July - **Cyber Security Webinar**
- 13<sup>th</sup> July - **Membership Open Day - Russia & CIS**
- 27<sup>th</sup> July - **Energy Market and Project Update (3)**
- 3<sup>rd</sup> August - **KSA Market Update**
- 17<sup>th</sup> August - **ADIPEC 2021 ‘What to Expect’**
- 24<sup>th</sup> August - **Business Opportunities for the Barakah Nuclear Energy Plant**
- 31<sup>st</sup> August - **Pre-proposal Planning**
- 7<sup>th</sup> September – **Breakfast at The Club (Physical)**
- 14<sup>th</sup> September - **Business Opportunities with Kent**
- 22<sup>nd</sup> September – **Evening Reception in Dubai (Physical)**
- 5<sup>th</sup> October – **Qatar Connect**
- 13<sup>th</sup> November – **Women in Energy**
- 31 October - **EIC Middle East - ADIPEC Energizer (Physical)**
- 23 November - **Celebrating UAE 50th National Day**
- 7 December - **GCC Market Update and Looking Ahead to**



# Highlights of different events



# All Our Sponsors - 2021



# Sponsorship Package Names



To celebrate the essence of the National Day we have decided to name the sponsorship packages based on the specialty of UAE.



**Falcon Sponsor** - The falcon is the UAE's national bird and considered a potent symbol of the nation's strength and heritage.



**Arabian Oryx Sponsor** - Arabian Oryx is the United Arab Emirates' official national animal. The Oryx appears to have one horn and the Hebrew word 're'em' may have been translated as 'unicorn'.



**Pearl Sponsor** - Pearl diving was the basis for the founding of cities like Dubai and Abu Dhabi establish the history and foundation of the UAE's two biggest cities. A 1000-year-old tradition led to growth and prosperity for the country.



**Al Ghaf Sponsor** - Al Ghaf is the National tree of the United Arab Emirates. The Al Ghaf tree has been used as an inspiration for the logo for the Year Of Tolerance Initiative.





- Enhanced visibility through our website, social media posts, email marketing campaign which reaches more than 40000 energy contacts globally.
- Get a chance to get introduced to other attendees through our e-networking initiative.
- Re-connect or establish new connections with peers from the industry.
- Get visibility on our slide deck and share your company brochure through our handout section.
- Get visibility on our post-event survey and joining instruction.





# Falcon Sponsor



Member Price – AED 3000 + VAT  
Non-Member – Price on application

50

عام الخمسين

YEAR OF THE FIFTIETH

٢٠٢٠ UAE



- Featured as a 'key sponsor' during the webinar.
- The logos will be placed on the highest level on all marketing collaterals and will be linked to your company website, this will include EIC event page, email marketing campaign, presentation slide, registration page, post event survey & social media posts.
- Sponsor Name will be mentioned in the joining instruction email subject line
- Your logo will be on slide pack as a premium sponsor
- Chance to share your company brochure with all the attendees via our handout section and the post event survey.
- Opportunity to give a short minute presentation talking about your organizations journey in the UAE
- A dedicated social media post will be made announcing your company's support





# Arabian Oryx Sponsor

Member Price – AED 2000 + VAT  
Non-Member – Price on application

50

عام الخمسين

YEAR OF THE FIFTIETH

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- The logos will be placed under Falcon Sponsor on all marketing collaterals and will be linked to your company website, this will include EIC event page, email marketing campaign, registration page, post event survey & social media posts.
- Chance to share your company brochure with all the attendees via our handout section and the post event survey.
- Your logo will be on slide pack as a premium sponsor
- Opportunity to share 2 company slide during the webinar.
- A dedicated social media post will be made announcing your company's support



# Pearl Sponsor



Member Price – AED 1250 + VAT  
Non-Member – Price on application

50

عام الخمسين

YEAR OF THE FIFTIETH

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- Logo will be placed as the Pearl Sponsor on all marketing collaterals and will be linked to your company website, this will include EIC event page, email marketing campaign, presentation slide & social media posts.
- The logo will be displayed on the slide deck during the webinar
- Opportunity to share 1 brochure during the webinar and in the post event survey.
- Opportunity to share 1 company slide which will be shared with the attendee's post event.
- Your company name will be added on all the upcoming social media posts.



# Al Ghaf Sponsor



Member Price – AED 800 + VAT  
Non-Member – Price on application



- Logo will be placed as the Al Ghaf Sponsor on all marketing collaterals and will be linked to your company website, this will include EIC event page, email marketing campaign, presentation slide & social media posts.
- The logo will be displayed on the slide deck during the webinar.



# Sponsor Form



Should you wish to sponsor this event please fill the form through the link/QR code below

Link - [Sponsorship Form](#)

QR Code:

