

WIND EXPO JAPAN UK PAVILION & OFFSHORE WIND TRADE MISSION 2024

26 Feb - 1 Mar 2024 | Tokyo, Japan

HOME

EVENT
DETAILS

MARKET
INTELLIGENCE

BENEFITS

YOUR STAND

COSTS

HOW TO
BOOK



Date: 26 Feb - 1 Mar 2024

Location: Tokyo Big Sight & British Embassy Tokyo, Japan

Join the **UK Pavilion at WIND EXPO JAPAN 2023**: Japan's largest Wind Energy Trade show. As a well-established business platform of the latest technologies, information, and people, the show contributes to the development of the wind energy industry. Secure a prime stand location, enhanced promotion and visibility as well as access to industry experts through our extensive networking opportunities.

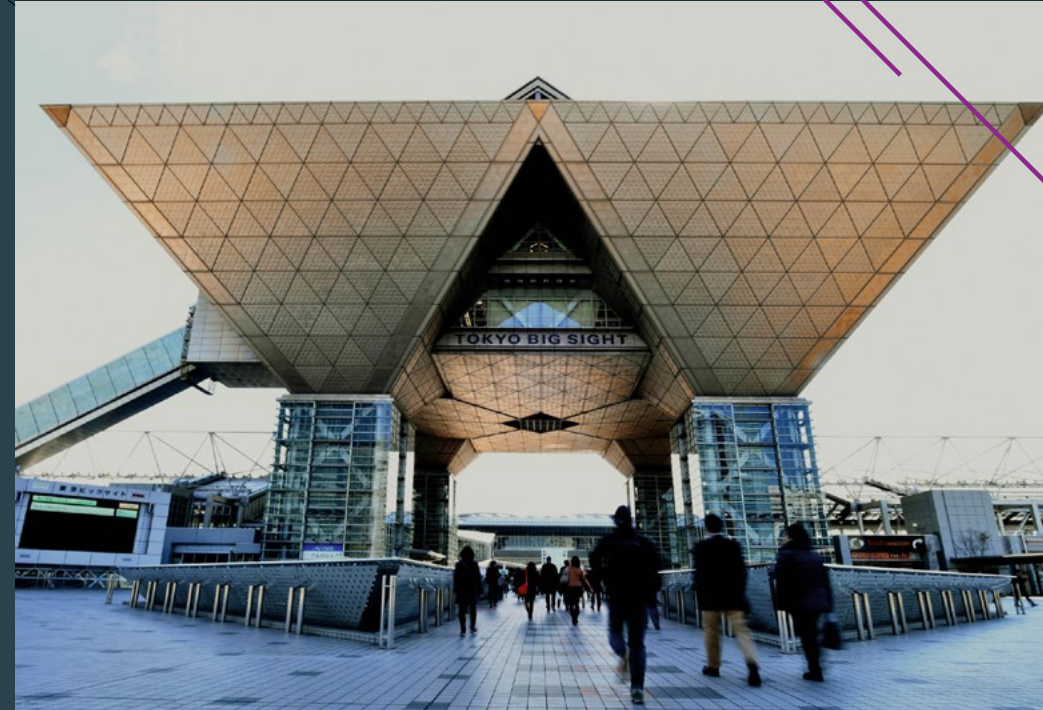
WIND EXPO gathers a wide range of technologies for wind power generation including wind turbines to wind farm construction, maintenance and operation, and offshore wind technologies, etc. The event is aimed at companies looking to develop new business opportunities, gain technical insights and consultations as well as building and strengthening early business relationships.

This will be a part of a week-long programme of the UK Offshore Wind Trade Mission co-organised by EIC and Department for Business and Trade (DBT). On the 26th and/or 27th of February, programmes including networking reception, country overviews/project data presentation, and enhanced promotion opportunity to present in front of Japanese stakeholders at British Embassy Tokyo will be provided.

38,000+
Energy Professionals

120+
Countries

850+
Exhibitors




Department for
Business & Trade



HOME

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MARKET
INTELLIGENCE

BENEFITS

YOUR STAND

COSTS

HOW TO
BOOK



Market Intelligence

Offshore wind power is an integral part of Japan's decarbonisation strategy. The government is targeting to deploy 10GW of offshore wind capacity by 2030 and 30GW to 45GW by 2040, as part of its target to reach net-zero emissions by 2050.

As Japan seeks to accelerate the development of its offshore wind power generation capabilities, the market is continuing to attract majors to the opportunities such as BP, Marubeni, Orsted, SSE and RWE. The country just closed its second round of auctions in four sites totalling at least 1.8GW. There is also great potential and interest for floating wind farms, due to its deeper coastal waters.

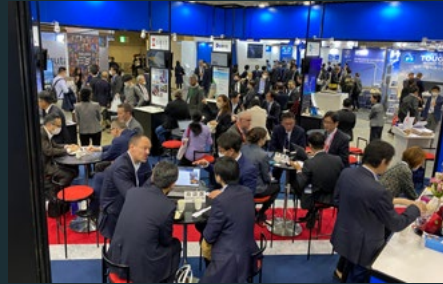
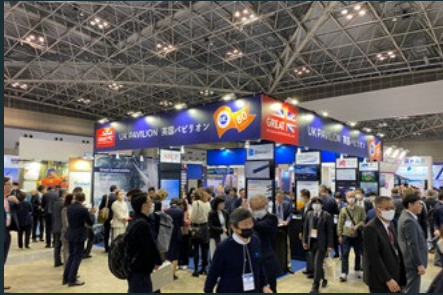
With Japan's ever-increasing energy demand as well as energy security on the agenda, speeding up the development of offshore wind power is essential, hence creating a multitude of business opportunities for developers and supply chain companies alike.

10GW

Offshore wind capacity
by 2030

Net-zero

Emissions by 2050



Benefits of participating in Trade Mission & UK Pavilion



Prime location



Enhanced promotion
Opportunity to present
in front of Japanese
stakeholders



High visibility
presence



Access to industry
experts



Company profile
in the EIC group
brochure



Onsite support by
EIC and DBT



VIP visitors and
pavilion tours
(subject to availability)



Dedicated project
manager



Appointed EIC freight
partner & stand
designer



Country overviews/
project data
presentation



Network reception
at British Embassy
Tokyo



Shared interpreters
at hand

HOME

EVENT
DETAILS

MARKET
INTELLIGENCE

BENEFITS

YOUR STAND

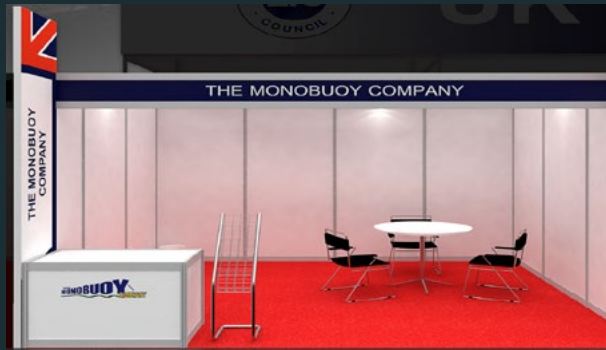
COSTS

HOW TO
BOOK

Your Pod/Stand

Shell Scheme Package option includes:

- All previous page listed benefits
- Back & side hard walls
- Seamless wall graphics
- Fascia name board
- Lighting
- 1 power outlet
- Access to EIC Lounge
- 1 round table & 3 chairs
- 1 counter with logo
- Literature rack
- Wastepaper basket
- Project management



**Shell Scheme (example image only -final design subject to change).*

Pod Package includes:

- All previous page listed benefits
- Own branded pod with lockable cabinet
- High chair
- UK group branding
- Literature rack
- Access to catered group lounge
- A1 product display poster (please note that the display screens can be ordered additionally)
- 1 power outlet



**Pod (example image only -final design subject to change).*

Costs

(Excluding VAT)



Shell Scheme stand cost (8.1 sqm):

EIC Member:

£9,000

Non Member:

£9,400

Pod package:

EIC Member:

£4,900

Non Member:

£5,250

Additional costs

Product Display Screen
(Optional)

£500

HOME

EVENT
DETAILS

MARKET
INTELLIGENCE

BENEFITS

YOUR STAND

COSTS

HOW TO
BOOK

How to book

To secure your place, please complete your booking form [here](#)
and return to: internationaltrade@the-eic.com



Contact

If you have any questions about the event or wish to discuss the options in more detail, please contact:

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HOME

EVENT
DETAILS

MARKET
INTELLIGENCE

BENEFITS

YOUR STAND

COSTS

HOW TO
BOOK