



UK GROUP LOUNGE



The Group Lounge is a hive of activity throughout the show attracting hundreds of guests. It serves as a welcome point for the UK Pavilion, a meeting point for VIP guests and international delegations, buyer one-to-one meetings, and is used regularly by group exhibitors for refreshments and networking.

SPONSORSHIP PROSPECTUS | ADIPEC 2024

The UK Pavilion at ADIPEC offers a unique set of Sponsorship Packages designed to get your brand noticed and maximise return on your investment.

Sponsorship Features	Platinum Sold out	Gold Sold out	Silver 2 Sold and 1 Available	Bronze 1 Sold and 3 Available
Company logo in the lounge (as part of wall graphics size reflective of package option)	✓	✓	✓	✓
Sponsor logo and URL on EIC website, the UK Guide to the UK Pavilion Brochure and on all promotional/marketing materials and correspondence.	✓	✓	✓	✓
Listing on the ADIPEC website and app (if not already exhibiting)	✓	✓	✓	✓
Business card collection and referrals by EIC reception desk	✓	✓	✓	✓
Logo and acknowledgement on EIC social media channels and emailers	✓	✓	✓	✓
Access to the presentations and Meet-the-Buyer sessions in the lounge	✓	✓	✓	✓
Access to the UK group lounge during the show for staff/guests of sponsors choice	6	4	3	2
Digital brochure/QR code/Video to be played on Lounge screens for literature to be displayed in UK Group Lounge	✓	✓	✓	-
One- hour private use of UK Group Lounge, to hold presentations/ networking event to invite guests of sponsors choice.	✓	-	-	-
Reserved table in the UK Group Lounge branded with sponsor logo	✓	-	-	-
30 minute private use of UK Group Lounge, to hold presentations/ networking event to invite guests of sponsors choice	-	✓	-	-
Tickets to the UK Pavilion networking reception on the evening of Day 2	6	4	3	2
Sponsorship Package Cost - EIC Member	SOLD OUT	SOLD OUT	£ 4,000	£3,000
Sponsorship Package Cost - Non-Member	SOLD OUT	SOLD OUT	£ 5,000	£4,000



UK GROUP NETWORKING RECEPTION



One of the highlights of ADIPEC, is the **UK Networking Reception**. The 2024 event will be held at the Aloft Hotel with 250 attendees including UK Pavilion exhibitors, local industry partners and invited buyers from the operator and contractor community.

SPONSORSHIP PROSPECTUS

Sponsorship Features	Platinum Sold Out	Gold 2 Available	Silver 3 Available	Bronze 4 Available
Sponsor logo on event invitation which is sent electronically to 1,000+ invitees including buyer and industry influencers in the region.	✓	✓	✓	✓
Company logo featured on UK Networking Reception Welcome Signage (logo size reflective of package option).	✓	✓	✓	✓
Sponsor logo and URL included on all promotional/marketing materials and correspondence	✓	✓	✓	✓
Sponsor logo and website URL on EIC website	✓	✓	✓	✓
Acknowledgement in the EIC Monthly News which is distributed to 2,000 companies via emails	✓	✓	✓	✓
Logo and acknowledgement on EIC social media channels and emailers	✓	✓	✓	✓
Recognition as sponsor in welcome speech (by EIC Representative)	✓	✓	✓	✓
Complimentary tickets to the UK networking reception to invite guests	10	6	4	2
Branding throughout the reception to include logo on plasma screen	✓	✓	✓	✓
Company video to be playing on plasma screen throughout the event	✓	✓	-	-
Opportunity for a four-minute guest speaker spot	✓	-	-	-
Branded cocktail coaster featuring sponsor logo placed on tables across the reception	✓	-	-	-
Exclusive branded cocktail to be available during the reception, featuring sponsor logo	✓	-	-	-
Sponsorship Package Cost - EIC Member	SOLD OUT	£4,500	£3,000	£2,000
Sponsorship Package Cost - Non-Member	SOLD OUT	£5,500	£4,000	£3,000



UK GROUP PRESENTATION AREA



Located in a prime position in Hall 8, right in front of the UK Group Lounge, the Presentation Area will be a focal point of the UK Pavilion as we welcome NOCs, IOCs and EPC Contractors to speak on their upcoming opportunities for the supply chain on global energy projects as well as panel sessions to debate topics at the forefront of the industry's evolution.

SPONSORSHIP PROSPECTUS

Sponsorship Features	Gold	Silver	Bronze
Company logo in the Presentation Area (as part of wall graphics, size reflective of package option)	✓	✓	✓
Company logo on Presentation Area screens at the start of every session (size reflective of package option)	✓	✓	✓
Opportunity to do a literature seat drop during your presentation slot	✓	✓	✓
Sponsor logo and URL on EIC website, the UK Guide to the UK Pavilion Brochure and on all promotional/marketing materials and correspondence	✓	✓	✓
Listing on the ADIPEC website and app (if not already exhibiting)	✓	✓	✓
Logo and acknowledgement on EIC social media channels and emails	✓	✓	✓
Access to the meet the buyer sessions in the lounge	✓	✓	✓
Access to the UK Group lounge during the show for staff/guests of sponsors choice	4	3	2
Complimentary tickets to the UK networking reception on the evening of day 2	4	3	2
Company video to be played on Presentation Area screens during agenda breaks	✓	-	-
Three x 30-minute presentation slots during ADIPEC	✓	-	-
Two x 30-minute presentation slots during ADIPEC	-	✓	-
One x 30-minute presentation slot during ADIPEC	-	-	✓
Sponsorship Package Cost - EIC Member	£7,000	£5,000	SOLD OUT
Sponsorship Package Cost - Non-Member	£8,000	£6,000	



ADIPEC

BUSINESS BREAKFAST

We are delighted to welcome all the ADIPEC attendees to the ADIPEC Breakfast Event, an exclusive gathering of industry leaders, innovators, and experts in the energy sector.

Gain valuable insights from industry experts on the future of energy, participate in dynamic discussions on sustainability, innovation, and digital transformation, and network with peers, partners, and influencers in a relaxed setting.



Business Breakfast
Ticket Only

EIC Member - £65
Non-Member - £85

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SPONSORSHIP PROSPECTUS

4th November 2024 | Pearl Rotana, Abu Dhabi

Keynote Speeches

Hear from renowned industry experts and thought leaders who will share their insights on the future of energy.

Panel Discussion

Engage in dynamic discussions with industry leaders on critical topics such as sustainability, innovation, and digital transformation in the energy sector.

Sponsorship Features	Headline Exclusive	Platinum Exclusive	Gold	Silver
Opportunity to place rollups in the networking area	2	2	1	1
Opportunity to place branded tent cards on the tables	✓	✓	✓ At F&B area	-
Opportunity to speak during the panel session	✓	✓ Limited time	-	-
Your company logo will be used on all our pre event marketing collaterals which includes event website, email marketing campaigns and LinkedIn posts.	✓	✓	✓	✓
Your logo will be updated on all the onsite marketing collaterals	✓	✓	✓	✓
Invitation to the UK networking reception	✓	✓	-	-
Delegate spaces offered	4	3	2	1
Sponsorship Package Cost	£3,200	£2,500	£1,600	£1,100

For more information and to apply for any of the above packages please contact:

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